

CSPS NEWSLETTER

CALIFORNIA SOCIETY OF PLASTIC SURGEONS, INC.



APRIL/MAY 2009



Join Us For
The
59th
CSPS
Annual Meeting
May 28-31, 2009
The Resort
at
Squaw Creek
Olympic Valley, CA

Co-Editors:

Edward Pechter, MD

Cindy Russell, MD

Layout & Design:

Christine Pahl

Executive Office:

3664 San Pablo Dam Road

El Sobrante, CA 94803

510/243-1662

510/243-1663 FAX

Inside this issue:

- The CSPS President's Message
- Things to Do & See Around the Resort
- Annual Meeting Program & Registration Materials
- Legislative Update

Page 2

Page 3

Page 4

Page 15

CSPS PRESIDENT, DEB JOHNSON'S MESSAGE

I want to thank you all for the opportunity to serve as your president. This has been a memorable year for CSPS and it has been a pleasure to be at the helm! I would also like to take this opportunity to personally invite you to our upcoming 59th Annual Meeting scheduled for May 28-31, 2009.

The location for our Annual Meeting is the beautiful Resort at Squaw Creek in the Olympic Valley of Lake Tahoe. The Resort is spectacular, with beautiful swimming pools, restaurants, a spa, and shopping. The meeting facilities are state of the art! In the Olympic Valley there is hiking, mountain biking, fishing, rafting, a ropes course...the outdoor activities are endless! This is a fabulous family venue and I encourage all of you to join us! The Resort is a 30 minute drive from the Reno Airport and shuttle transport will be available. Please see page 16 for more information.

To make registering for the meeting even easier, we are now accepting credit cards. Please complete the registration form on page 12 and fax it in to the CSPS Executive Office today!

Our Scientific Program Committee, headed by Craig Creasman, has put together a tremendous educational program. In addition to our own august members, invited speakers include Betsy Hall-Findlay, Pat Maxwell, and Renato Saltz. Member Ron Gruber is putting together a timely panel on the use of the Internet by disgruntled patients.

This past year the CSPS sponsored legislation that would require all health plans to cover orthodontic care for our patients with craniofacial anomalies. In a sweeping "no insurance mandates" decision, Governor Schwarzenegger vetoed our bill. However, the Department of Managed Care has come back to us with new "language" that may be acceptable. We once again are working hard on behalf of our kids! We hope to get orthodontic care covered this year.

All our hard efforts paid off this year when the CMA House of Delegates passed our sponsored resolution regarding Healthcare Information Transparency (HIT). This resolution requires all healthcare providers to inform patients of their degree, license, and for physicians, their board certification! CSPS and the CMA are co-sponsoring legislation that will finally allow patients to know the qualifications of their healthcare provider. No longer will shady operators be able to hide behind the mantle of "Doctor" unless they are truly licensed by the Medical Board, nor will they be able to claim they are plastic surgeons unless certified by the American Board of Plastic Surgery! We will be working vigorously for the passage of this bill in the coming legislative session.

CSPS has also been busy working to prevent restrictions on the use of office-based operating rooms. There has been a movement afoot that could impact all of us who operate in our own accredited facilities. We are steadfast in our determination to preserve the rights of our patients to have their procedures performed in our safer, more convenient, and less expensive offices.

The Resort at Squaw Creek will be the place to be beginning May 28th. Come to Lake Tahoe to see old friends, learn new tricks, and revel in the spectacular scenery!



DEB JOHNSON, MD

CSPS LEGISLATIVE DAY-April 1, 2009

Interested in Becoming Involved?

The CSPS will be holding a Legislative Day on April 1, 2009 at the Capitol. The day begins at 10:00 am and will end at 4:00 pm. If you are interested in participating, please contact Christine Pahl at the CSPS Executive Office at (510) 243-1662 by March 23, 2009.

CSPS 59th Annual Meeting

THINGS TO DO AND SEE AROUND THE RESORT

JACK G. BRUNER, M.D.

The Resort at Squaw Creek is a full-service, luxury resort in an idyllic mountain setting, resting at the base of Squaw Valley USA, that was the site of the 1960 winter Olympics, and is just minutes from California's North Lake Tahoe.

The Resort has its own championship golf course, tennis courts, a large recreation pool, plunge pool, 120-foot waterslide, children's pool and 3 outdoor all-season whirlpools. Two hot tubs are reserved for adults only. There is hiking, and biking - combined with on-site fly fishing, boating and rafting on Lake Tahoe and the Truckee River as well as horseback riding in neighboring Alpine Meadows - making celebrating the spring season here pure, unrestrained fun.

With so many things to do here at the resort, you might just want to stay longer. You'll enjoy sunshine and an unlimited abundance of recreational opportunities all year long at Resort at Squaw Creek.

And if that's not enough, the Resort also features its own shopping promenade, four distinct restaurants as well as other dining venues, extensive meeting and wedding facilities, a full-service spa, a complete health and fitness center, and Mountain Buddies™, a comprehensive children's program for kids ages 4-12. This is a kid-friendly resort that offers lots of fun things to do for our youngest guests. A day at the Resort at Squaw Creek through the Mountain Buddies™ program could include any of these awesome activities: Swimming, hiking, biking, fishing, tennis, arts and crafts, fun zone arcade, games, waterslide & nature trail.

While staying at the Resort, you may use their complimentary shuttle service to nearby Squaw Valley USA ski village and Squaw Village.

The Resort at Squaw Creek provides everything you need to share great experiences and create cherished memories.

Here is my personal list of things to do and see around the Lake Tahoe area:

SQUAW VALLEY:

- ★Squaw Valley Village – Shopping
- ★Shirley Lake Hiking Trail
- ★Tram Ride to Upper Camp – Ice skating, Restaurant, Hiking

ALPINE MEADOWS ROAD:

- ★Five Lakes Hiking Trail – 3 miles
- ★River Ranch – Dining

TAHOE CITY:

- ★Boatworks – Shopping
- ★Cobblestone – Shopping
- ★Gatekeeper Museum – by Fanny Bridge
- ★MS Dixie II Paddle Wheel – Evening Dining
- ★Tahoe House – Bakery on Highway 89, West Shore

WEST SHORE - Highway 89 south:

- ★Tahoe House - Bakery
- ★Sunnyside – Dining
- ★Tahoe Maritime Museum – Homewood, Classic Boats
- ★Blackwood Canyon to Ellis Peak – Hiking
- ★Chambers Landing - Dining
- ★Emerald Bay – Vikingsholm – Hiking

TRUCKEE AND VICINITY:

- ★Truckee Historic Street – Shopping & Dining
- ★Donner Memorial State Park – About the Donner Party

NORTH STAR:

★An abundance of shops and good restaurants. On Highway 267 out of Truckee. Or, drive through Tahoe City and enjoy a long drive along the lake.

INCLINE VILLAGE:

★Located in Nevada. Drive through Tahoe City toward Kings Beach. Cross the state line into Nevada at Brockway that has casinos, etc. Keep going on Lakeshore Blvd. to Incline Village. Restaurants, shopping and a golf course.

RESTAURANTS:

Jack's "Favorite Five" Restaurants:

Plumpjack Restaurant & Bar \$\$\$\$
1920 Squaw Valley Road–Squaw Valley Village
(530) 583-1578
High end offering. Gourmet.

Graham's \$\$\$\$
1650 Squaw Valley Road–Squaw Valley Village
(530) 583-0454
Excellent gourmet menu.

Wolfdale's Cuisine Unique \$\$\$\$
640 North Lake Blvd.–Tahoe City
(530) 583-5700
High end dining. Gourmet. Good bar

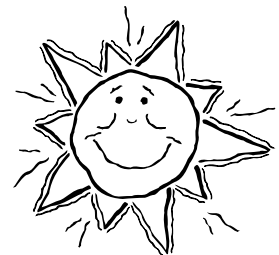
Dragon Fly \$\$\$
10118 Donner Pass Road–Truckee
(530) 587-0557
Upstairs. Excellent Asian cuisine

The River Ranch \$\$\$
2285 River Road–Tahoe City
(530) 583-4264
Overlooking the Truckee River.

One of the local's favorite. Superb steaks and pasta.
For a complete listing of Jack's favorite restaurants, please visit the CSPS website @
www.californiaplasticsurgeons.org

WEATHER & ATTIRE:

The average temperature at Squaw Valley in May is 75° during the days and 45° during the evenings. Casual "mountain resort" attire is preferred for the meeting. For the special events, the preferred attire will be sent along with your registration confirmation.



MORE INFORMATION:

For more information regarding the area's attractions, including the arts, restaurants, and shopping, please visit the following websites:

www.visitinglaketahoe.com
www.visitrenotahoe.com

PROGRAM AT A QUICK GLANCE

CRAIG N. CREASMAN, MD, CHAIR, SCIENTIFIC PROGRAM COMMITTEE

The 2009 Annual Meeting offers a wide array of educational opportunities. In addition to our line-up of excellent panels, we have terrific instructional courses, and wonderful social events!

THURSDAY, MAY 28

CSPS COUNCIL MEETING 10:00 AM–2:00 PM
REGISTRATION 1:00 PM–4:00 PM

FRIDAY, MAY 29

OPENING CEREMONIES 8:00 AM–8:15 AM

Debra J. Johnson, MD *President, CSPS*
Geoffrey R. Keyes, MD *President Elect, CSPS*
Craig N. Creasman, MD *Chair, Scientific Program Committee*

SHORT CLINICAL PAPERS 8:15 AM–9:15 AM

SPECIAL PRESENTATION 9:15 AM–9:45 AM

FORM STABLE BREAST IMPLANTS VS. TRADITIONAL BREAST IMPLANTS
G. Patrick Maxwell, MD & Steven A. Teitelbaum, MD

REGULAR CLINICAL PAPERS 9:45 AM–10:15 AM

EXHIBITS & COFFEE BREAK 10:15 AM–11:00 AM

PANEL 11:00 AM–12:15 PM

RE-OPERATIVE MASTOPEXY
MODERATOR: Edward A. Pechter, MD
PANELISTS: Elizabeth Hall-Findlay, MD
G. Patrick Maxwell, MD

INSTRUCTIONAL COURSES

- 1) 12:30 PM–1:45 PM–TOPIC: MASTOPEXY CHALLENGE**
SMALL GROUP CLINICAL ROUNDS
ELIZABETH HALL-FINDLAY, MD & G. PATRICK MAXWELL, MD
- 2) 2:00 PM–4:00 PM–ABDOMINOPLASTY WITH DIRECT LIPECTOMY**
JOEL BECK, MD & ROBERT R. BRINK, MD
- 3) 2:00 PM–6:00 PM–ACLS TRAINING COURSE–PART 1**
- 4) CPR (TIME IS TBA)**

EXHIBITS & WELCOMING RECEPTION

5:30 PM–7:00 PM

SATURDAY, MAY 30

PANEL 8:00 AM–9:00 AM

RANTS, POOR REVIEWS AND LIBEL ON THE WEB: WHAT YOU CAN DO ABOUT IT
MODERATOR: Ronald Gruber, MD
PANELISTS: Sonia Survanshi McFarland–*Head of Business Development Yelp*
Jeff Segal, MD, *CEO, Medical Justice*
John W. Dozier, Jr., Esq.–*Dozier Internet Law, P.C.*

CLINICAL PAPERS 9:00 AM–10:20 AM

EXHIBITS & COFFEE BREAK 10:20 AM–11:00 AM

SOCIETY ROUNDTABLE 11:00 AM–11:30 AM

MODERATORS: Debra J. Johnson, MD & Geoffrey R. Keyes, MD
ASAPS: Dan Mills, MD
ASPS/PSEF: John W. Canady, MD
ABPS: R. Barrett Noone, MD

PANEL 11:30 AM–12:45 PM

FRESH FACES-RECONSTRUCTIVE CASES

MODERATOR: Robert A. Hardesty, MD

PANELISTS: Allen Gabriel, MD *Complex Wound Management*
Amanda Gosman, MD *Nasal Reconstruction & Revisionary Rhinoplasty*
Karen Horton, M.D. *Breast Reconstruction*
Gordon K. Lee, MD *Head & Neck Microsurgical Reconstruction*

RESIDENT/FELLOW LUNCH PROGRAM 12:15 PM

Elizabeth Hall-Findlay, MD–*ASAPS Traveling Professor*
TOPICS: *PRACTICING PLASTIC SURGERY IN HARD TIMES*
HOW TO BUILD A SUCCESSFUL PRACTICE ETHICALLY

INSTRUCTIONAL COURSES

- 5) VERTICAL MAMMAPLASTY-ELIZABETH HALL-FINDLAY, MD**
ASAPS Traveling Professor 2:00 PM–4:00 PM
- 6) ACLS TRAINING COURSE–PART 2** 2:00 PM–6:00 PM

PEARLS/PEANUTS/CLINICAL PAPERS 4:00 PM

PRESIDENT'S RECEPTION & AWARDS 6:30 PM

SUNDAY, MAY 31

PANEL 9:00 AM–10:15 AM

ALLIED HEALTH PROFESSIONALS IN THE PLASTIC SURGERY PRACTICE

MODERATOR: Renato Saltz, MD
PANELISTS: Laura Dixon, BS, JD, RN, CPHRM
Director, Department of Patient Safety, Western Region-The Doctors Company
Janet Salomonson, MD
Member, Medical Board of California
Janette Wackerly, MBA, RN
Board of Registered Nursing

EXHIBITS & COFFEE BREAK 10:15 AM–10:45 AM

PANEL 10:45 AM–12:00 PM

NEW TECHNOLOGY & TECHNIQUES FOR PLASTIC SURGERY

MODERATOR: Brian M. Kinney, MD, *Injectables*
PANELISTS: Julio L. Garcia, MD
Keith Leonard, *CEO, Kythera*
Michael Wool, MD

ANNUAL BUSINESS MEETING 12:15 PM

NEW COUNCIL MEETING 1:15 PM

ANNUAL MEETING PROGRAM AND FACULTY

GENERAL EDUCATION INFORMATION

The CSPS Continuing Medical Education mission statement is as follows:

- ▶ The goal is to offer educational programs that cover new modalities in treatment, recent and on-going controversies in plastic surgery, and other issues identified as being of interest to the membership/participants. The programs are designed to address identified gaps in knowledge and thereby influence changes in clinical practice as a means of improving patient outcomes.
- ▶ The scope of subject matter consists of both cosmetic and reconstructive surgery for patients of all ages.
- ▶ The participants are comprised of board-certified plastic surgeons, plastic surgery residents and fellows, nurses and office staff.
- ▶ The activities provided include, but are not limited to, lectures, panel presentations, paper presentations, clinical round table discussions and instructional courses.
- ▶ Evaluations will be administered for all scientific programs to ascertain whether or not the educational objectives have been met. For selected activities, participants will be queried on the specifics of what they learned during the activity and whether or not the learning experience will change their behavior in practice.

The General Sessions will consist of panel presentations on timely subjects which affect the plastic surgery specialty. Papers will also be presented during the general sessions. These papers are on various clinical topics and include summaries of research, observations based on experience, clever tricks to handle difficult problems, new instrumentation, development of new technologies, trends, statistics, safety issues and other comments about clinical practice that may be of value. The CSPS will also address cultural and linguistic competency issues and is dedicated to providing the participants with the necessary data, assessment tools and the development of resources that plastic surgeons may use in their practices to address these issues.

The overall objective of the general sessions is to present topics that are related to the core body of knowledge for plastic surgery, as well as increasing quality in the health care delivery system. The content will also cover innovative, recent and new research related topics of importance to the practice of plastic surgery.

The instructional courses address the topics of difficult re-operative mastopexy cases, abdominoplasty, vertical mammoplasty, an ACLS Training Course, and a CPR course.

All recommendations presented and scientific research presented must be based on evidence that is accepted within the profession of plastic surgery and must conform to the generally accepted standards of experimental design, data collection and analysis.

There will be question and answer sessions provided for each activity and we encourage you to use this time to address a difficult case that you may have, query the speakers on their techniques, etc.

The CSPS takes responsibility for the contact, quality and scientific integrity of its CME activities. As such, the CSPS follows the Accreditation Council for Continuing Medical Education's Standards for Commercial Support. By following these standards the CSPS ensures the independence of its CME activities. Current guidelines state that participants in CME activities should be made aware of any affiliations or financial interest that may influence the content of this educational activity and/or affect the speaker's presentation. Each Scientific Program Committee member & speaker has been requested to complete a financial disclosure/conflict of interest statement. Disclosures are noted in this preliminary program. An asterisk (*) after the speaker's name indicates that the faculty member/presenter reported that they had no relevant financial relationships or affiliations to disclose. Please note that each presenter for the paper presentations is denoted by being listed first and in bold.

The CSPS Scientific Program Committee Members & their disclosures are as follows:

Craig Creasman, MD, Chair

Dr. Creasman is 1) on the Medical Advisory Bds. for Precision Light Sys. & Myo Science & receives stock options; 2) Speaker for and receives an honoraria from Allergan; & 3) Investigator for & receives fees from Mentor.

Aaron Berger, MD*

James Chao, MD

Dr. Chao is 1) a consultant for & receives a consulting fee from Boston Scientific & 2) on the Speakers Bureau for & receives an honorarium from LifeCell.

Allen Gabriel, MD*

Julio Garcia, MD

Dr. Garcia is 1) a stockholder for Artes Medical; & 2) on the Board of Directors for Samaritan Pharmacy.

Robert A. Hardesty, M.D.*

Debra J. Johnson, MD*

Andrew J. Kaczynski, MD*

Brian M. Kinney, MD

Dr. Kinney is 1) on the Scientific Advisory Council, receives travel/expense reimbursement & participates in FDA Clinical Trials & from Mentor 2) is a speaker/Injection Trainer for and receives compensation for teaching from Dermik 3) is a former Board Member & a stockholder in Bioelectronics 4) is an informal consultant & receives consulting fees from Medicis.

Charles K. Lee, MD

Dr. Lee is a consultant for & receives consulting fees from Smith & Nephew & Integra.

Gordon K. Lee, MD

Dr. Lee receives a honoraria from Covedien, Inc. for speaking on abdominal wall reconstruction.

Dan C. Mills, MD

Dr. Mills is a consultant for & receives a consulting fee from Allergan KCI.

Katharine C. Nitta, MD*

Mark Mofid, MD

Dr. Mofid is a consultant for & receives a consulting fee from Excaliard Pharmaceuticals.

Christine Pahl*

Malcolm D. Paul, MD

Dr. Paul is 1) a consultant & a Scientific Advisory Board member for & receives a stipend from Angiotech; 2) a consultant for & receives a stipend from Curlin Medical; 3) a consultant for & has stock ownership in Surface Imaging; & 4) Chair of the Medical Advisory Board & a consultant to Invasix, Inc./Bodytite.

Michael S. Wong, MD

Dr. Wong is a researcher for & receives research support from Biomet Microfixation.

The CSPS is accredited by the Institute of Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. The CSPS takes responsibility for the content, quality and scientific integrity of this CME activity. The CSPS designates this educational activity for a maximum of 12 hours (general sessions & pearls/clinical paper session), 4 hours (instructional courses) & 12 hours (ACLS Course) of **AMA PRA Category 1 Credit(s)TM**. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

Scientific Program

THURSDAY, MAY 28

10:00 AM–2:00 PM COUNCIL MEETING
1:00 PM–4:00 PM REGISTRATION DESK

FRIDAY, MAY 29

7:00 AM–2:00 PM REGISTRATION DESK
8:00 AM–12:15 PM GENERAL SESSION
10:00 AM–2:00 PM EXHIBITS & CONTINENTAL BREAKFAST
12:15 PM–6:00 PM INSTRUCTIONAL COURSES
5:30 PM–7:00 PM WELCOMING RECEPTION IN THE EXHIBITS

OPENING CEREMONIES 8:00 AM–8:15 AM

PRESIDENT'S, PRESIDENT ELECT'S & SCIENTIFIC PROGRAM COMMITTEE CHAIR'S WELCOME & THE CSPS ADDRESSES CULTURAL & LINGUISTIC COMPETENCY ISSUES:

Debra J. Johnson, MD* *President, CSPS*
Geoffrey R. Keyes, MD* *Vice President, CSPS*
Craig N. Creasman, MD* *Chair, Scientific Program Committee*

SHORT CLINICAL PAPERS 8:15 AM–9:30 AM

- 8:15** *THE HIGH DEFINITION VIDEO FACIAL CONSULT*
Barry N. Silberg, MD, FACS*
- 8:18** *MODIFICATION OF THE WESTON ORAL COMMISSURE LIFT: FROM A STATIC TO A DYNAMIC PROCEDURE*
Joseph L. Kiener, MD, FACS*
- 8:21** *THE EVOLUTION OF FACIAL RECONSTRUCTION OF THE BURN INJURED PATIENT*
Peter H. Grossman, MD, FACS*
Kurt M. Richards, MS, PA-C
- 8:24** *EFFECTS OF MIX TO SX FRACTIONAL CO2 LASER ON PHOTOAGED SKIN*
Michael Cedars, MD
Dr. Cedars is a Medical Advisory Board Member & receives a discounted device price for Lasering USA.
Tomi Wall, MD
- 8:27** *CLINICAL EXPERIENCE WITH FRACTIONAL PHOTOTHERMOLYSIS: ERBIUM: GLASS AND CO2 LASERS*
Steven R. Cohen, MD, FACS
Dr. Cohen receives consulting fees from Reliant Technologies for teaching, webinars and training
Cory Henssler, RN
Jennifer Johnston, RN
Tom S. Liu, MD, MBA
Andrew Da Lio, MD

DISCUSSION 8:30 AM – 8:35 AM

Note: An asterisk (*) after the speaker's name indicates that the faculty member/presenter reported that they had no relevant financial relationships or affiliations to disclose.

8:35 EFFICACY OF MANUAL AND THREE-DIMENSIONAL IMAGING IN IDENTIFYING BREAST ASYMMETRIES

Allen Gabriel, MD*
Sharon Fritzsche, NP
Waheed Baqai, MPH
G. Patrick Maxwell, MD
Subhas Gupta, MD, PhD

8:38 PRIMARY AUGMENTATION/MASTOPEXY USING LARGE IMPLANTS. IS IT A SAFE TECHNIQUE? A THREE YEAR REVIEW

Hisham Seify, MD*
Karima Ismail, MD
Greg Evans, MD

8:41 RETROSPECTIVE ANALYSIS ON THE EFFICACY AND SAFETY OF ACELLULAR DERMAL MATRIX IN IMMEDIATE BREAST RECONSTRUCTION

Olushola Olorunnipa, MD*
Michael G. Galvez, MD
Dennis McMahan, MD
Ewa Komorowska-Timek, MD
Edward I. Chang, MD
Geoffrey C. Gunter, MD

8:44 EFFECTIVENESS OF THE ASTEME NIPPLE GUARD IN PRESERVATION OF NIPPLE PROJECTION FOLLOWING NAC RECONSTRUCTION: A PROSPECTIVE RANDOMIZED CLINICAL TRIAL

James H. Rosing, MD*
Gordon K. Lee, MD

8:47 TRANSAXILLARY SUBPECTORAL AUGMENTATION MAMMOPLASTY (TASPA): 20 YEAR EXPERIENCE

Jason Mussman, MD*
Barbara J. Borowy, MD, FACS
Daniel C. Mills, MD, FACS

DISCUSSION 8:50 AM – 8:55 AM

8:55 USE OF A GRID SYSTEM TO IMPROVE ABDOMINOPLASTY RESULTS AND CONSISTENCY

Edward Pechter, MD*

8:58 PERIPHERAL NERVE INJURIES: AN INTERNATIONAL SURVEY OF CURRENT TREATMENTS AND FUTURE PERSPECTIVES

Michael P. Lin, MD*
Thomas Scholz, MD
Peter Lin, MD
Raffi Hovsepian, MD
Alisa Krichevsky, BS
Andrew Sumarto, BS
Daniel Jaffurs, MD, PhD
Garrett A. Wirth, MD
Keyianoosh Paydar, MD
Gregory R.D. Evans, MD, FACS

Scientific Program-Friday

9:01 DOUBLE FREE FLAP RECONSTRUCTIONS FOR MASSIVE HEAD AND NECK DEFECTS

Nathan Menon, MD*

Kirit Bhatt, MD

Kenton Fong, MD

Ewa Timek, MD

Gordon K. Lee, MD

9:04 TELEMEDICINE AND SURGICAL EDUCATION ACROSS BORDERS: A CASE REPORT

Christopher Fischer, MS*

Amanda Gosman, MD

Zia Agha, MD

Alicia Sigler, MD

James Chao, MD

Marek Dobke, MD

DISCUSSION

9:07 AM – 9:15 AM

SPECIAL PRESENTATION

9:15 AM – 9:45 AM

FORM STABLE BREAST IMPLANTS VS. TRADITIONAL BREAST IMPLANTS

G. Patrick Maxwell, MD

Dr. Maxwell receives from Allergan, a consulting fee for the Breast Aesthetics Executive Council, royalties for products invented/developed & he is also a stockholder in Allergan & Mentor Corp.

Steven A. Teitelbaum, MD

Dr. Teitelbaum receives from Allergan honoraria, travel & consulting fees for his role as researcher, consultant & advisory board member. He is also a board member for Ultrashape & Axis Three and receives stock from both companies.

At the conclusion of this activity, participants should be able to: 1) Define the differences between the form stable implant and the traditional silicone breast implant; 2) Describe the advantages and disadvantages, including the benefits, risks, patient outcomes, & the safety and effectiveness of the form stable implant; & 3) Compare the surgical approach to the form stable breast implant and other implants currently available.

CLINICAL PAPERS

9:45 AM – 10:15 AM

MODERATOR: GEOFFREY R. KEYES, MD

9:45 AGING OF THE BONY MANDIBLE: A THREE-DIMENSIONAL COMPUTED TOMOGRAPHY STUDY

Edward T. Melkun, MD*

Robert B. Shaw, Jr.

David Khan, MD

John A. Giroto, MD

Howard N. Langstein, MD

9:50 MUELLERECTOMY VS. LEVATOR ADVANCEMENT: AN ALGORITHM FOR CLINICAL EVALUATION AND SURGICAL MANAGEMENT OF UPPER EYELID PTOSIS

(RESIDENT COMPETITION-UCI)

D.J. Park, MD*

Don O. Kikkawa, MD

Jeong Kyu Lee, MD

Gregory R. Evans, MD, FACS

9:55 MRI CHARACTERIZATION OF LATERAL AND MEDIAL INFRAORBITAL FAT REGIONS WITH AGE AND CONTRIBUTION TO LOWER EYELID PROMINENCE

(RESIDENT COMPETITION –UCI¹ & UCLA²)

Sean J. Darcy, MD¹*

Michael Hakimi, BS²

Robert A. Goldberg, MD²

Joseph L. Demer, MD, PhD²

Gregory R.D. Evans, MD¹

Timothy A. Miller, MD²

George H. Rudkin, MD²

10:00 THE CRESCENTIC V-Y FLAP FOR RECONSTRUCTION OF CHEEK DEFECTS

Charles Y. Tseng, MD*

Lawrence J. Gottlieb, MD

10:05 INTRA-OPERATIVE TEMPORARY RIGID FIXATION OF MANDIBLE FRACTURES ALLOWS DYNAMIC OCCLUSAL ASSESSMENT AND MAKES MAXILLOMANDIBULAR FIXATION UNNECESSARY

(RESIDENT COMPETITION-LLU)

Gustavo Machado, MD*

Mark Martin, MD, DMD, FRCSC

Brinda Thimmappa, MD

David Cho, MD

Grigoriy Arutyunyan, BS

DISCUSSION

10:10 AM – 10:15 AM

EXHIBITS & COFFEE BREAK

10:15 AM – 11:00 AM

PANEL

11:00 AM – 12:15 PM

RE-OPERATIVE MASTOPEXY

MODERATOR: Edward A. Pechter, MD

Dr. Pechter receives sales proceeds as the inventor of Size Me Up® Bra Sizing Device

PANELISTS: Elizabeth Hall-Findlay, MD* *Aesthetic Society's Traveling Professor*
G. Patrick Maxwell, MD

Dr. Maxwell receives from Allergan, a consulting fee for the Breast Aesthetics Executive Council, royalties for products invented/developed & he is also a stockholder in Allergan & Mentor Corp.

At the conclusion of this activity, participants should be able to: 1) recognize how a primary mastopexy procedure was performed (crescent, circumareolar, vertical, Wise pattern) and/or augmentation procedures were performed affects the decision for a secondary procedure; 2) list and analyze the complications often associated with the primary mastopexy and the secondary mastopexy procedures; & 3) describe the concepts involved in determining the best surgical approach to use for the various re-operative indications in order to increase patient outcomes (i.e., following pregnancy or weight loss, following complications of primary procedures, and consequent to implant complications with or without prior mastopexy).

Scientific Program - Friday & Saturday

FRIDAY, MAY 29 (CONTINUED)

INSTRUCTIONAL COURSES

Additional fees apply, please see registration form on page 12 for more information

**1) 12:30 PM–1:45 PM–TOPIC: MASTOPEXY CHALLENGE
SMALL GROUP CLINICAL ROUNDS
ELIZABETH HALL-FINDLAY, MD*
G. PATRICK MAXWELL, MD (SEE DISCLOSURE ON PAGE 7)**

This will be a small group clinical round table discussion of your most difficult cases. CSPA is presenting this new educational format to provide an alternative to the standard course learning environment. This will be an interactive educational course involving an open "Clinical Rounds" forum that you will be asked to bring a case that you found was especially challenging; it will be analyzed by Drs. Hall-Findlay & Maxwell and also discussed by the entire group.

Space is limited & lunch will be provided.

At the conclusion of this activity, participants should be able to: 1) describe the different approaches for handling difficult mastopexy cases; 2) assess the different approaches to mastopexy techniques & 3) evaluate the options towards achieving a better patient outcome.

**2) 2:00 PM–4:00 PM –TOPIC: ABDOMINOPLASTY WITH
DIRECT LIPECTOMY
JOEL BECK, MD* & ROBERT R. BRINK, MD***

At the conclusion of this activity, participants should be able to: 1) describe the vascular supply of the abdominoplasty flap and acquire the ability to differentiate between the superficial and deep fat layers; 2) discuss the safety and efficacy of removing all of the subscarpal fat and none of the superficial fat; & 3) evaluate this technique in terms of safety, complication rates & increased patient outcomes.

3) 2:00 PM–6:00 PM ACLS TRAINING COURSE–PART 1

4) CPR (TIME IS TBA)

EXHIBITS AND OPENING RECEPTION

5:30 PM–7:00 PM



Note: An asterisk (*) after the speaker's name indicates that the faculty member/presenter reported that they had no relevant financial relationships or affiliations to disclose.

SATURDAY, MAY 30

7:00 AM–2:00 PM	REGISTRATION
7:30 AM–2:00 PM	EXHIBITS
8:00 AM–12:45 PM	GENERAL SESSION
12:15 PM–1:30 PM	RESIDENT/FELLOW PROGRAM & LUNCH
2:00 PM–6:00 PM	INSTRUCTIONAL COURSES
4:00 PM–6:00 PM	PEARLS/RESEARCH/CLINICAL PAPER PRESENTATIONS
6:30 PM	PRESIDENT'S DINNER RECEPTION & AWARDS CEREMONY

PANEL

8:00 AM–9:00 AM

**RANTS, POOR REVIEWS AND LIBEL ON THE WEB:
WHAT YOU CAN DO ABOUT IT**

MODERATOR: Ronald Gruber, MD*

PANELISTS: Sonia Survanshi McFarland–Head of Business Development at Yelp

Jeff Segal, MD, CEO, Medical Justice

(Dr. Segal is the CEO/Founder of Medical Justice & receives a salary from and is a shareholder in Medical Justice)

John W. Dozier, Jr., Esq.–Dozier Internet Law, P.C.

At the conclusion of this activity participants should be able to: 1) assess the problem with internet libel & defamation and how it is impacting plastic surgeons' practices; 2) identify what legally & ethically can be done to counter negative comments & reviews (and still maintain HIPAA compliance); 3) formulate a strategy to effectively manage the disgruntled patient who is complaining on the internet; & 4) recognize what to do from a risk management perspective towards preventing internet bad reviews.

CLINICAL PAPERS

9:00 AM–10:20 AM

MODERATORS: DAN MILLS, MD & MICHAEL WONG, MD

**9:00 DISTRACTION OSTEOGENESIS: ANOTHER VALUABLE
TOOL FOR THE MICROSURGEON'S TOOLBOX**
Darrell Brooks, MD*

**9:05 CHOOSING THE IDEAL FLAP FOR SOFT TISSUE
COVERAGE OF DISTAL FOREARM AND DORSUM OF HAND**

J. Bou-Merhi, MD*

R.F. Buntic, MD

G.M. Buncke, MD

B. Safa, MD

D. Brooks, MD

**9:10 GUNSHOT WOUNDS TO THE HAND AND WRIST: A
LEVEL-I URBAN TRAUMA CENTER TEN YEAR
EXPERIENCE**

A. Olsavsky, MS*

J.B. Boyd, MD

C. Pereira, MD

M. Gelfand, MD

B. Putnam, MD

Scientific Program - Saturday

9:15 **THE EFFECT OF HAND BURNS ON QUALITY OF LIFE IN CHILDREN AGE 0-4 YEARS AND AGE 5-18 YEARS**
(RESIDENT COMPETITION-UC DAVIS)

Andrew R. Dodd, MD*
Tina L. Palmieri, MD
David G. Greenhalgh, MD
Kate Nelson-Mooney, RN
Laurel A. Beckett, PhD
Yueju Li, MS

9:20 **TEMPORAL DISTRIBUTION OF DONOR TENOCYTES IN FLEXOR TENDON TISSUE ENGINEERING**

J. Thorfinn, MD, PhD*
S. Saber, MD
I.K. Angelidis, MD
S.H. Ki, MD, PhD
A. Zhang, MD
A.K. Chong, MD
H. Pham, BS
J. Chang, MD

9:25 **IS WOUND CARE PROFITABLE FOR ACADEMIC MEDICAL CENTERS?**

(RESIDENT COMPETITION –UCSF)
J. Bradley Strawn, MD, MBA*
William Hoffman, MD
David Young, MD

DISCUSSION

9:30 AM – 9:40 AM

9:40 **INCLUSION OF MESH IN DONOR SITE REPAIR OF FREE TRAM AND MUSCLE-SPARING FREE TRAM BREAST RECONSTRUCTIONS YIELDS RATES OF ABDOMINAL COMPLICATIONS COMPARABLE TO DIEP RECONSTRUCTION**

(RESIDENT COMPETITION –UCLA)
D.C. Wan, MD*
J. Anderson-Dam, MD
J.H. Festekjian, MD
J.P. Watson, MD
A.L. Dalio, MD
C.A. Crisera, MD

9:45 **BOTULINUM TOXIN INFILTRATION OF CHEST WALL MUSCULATURE FOR MASTECTOMY AND BREAST RECONSTRUCTION**

(RESIDENT COMPETITION –LLU)
Manish C. Champaneria, MD*
Allen Gabriel, MD
G. Patrick Maxwell, MD
Subhas Gupta, MD, PhD

9:50 **THE ROLE OF INTRA-OPERATIVE ANGIOGRAPHY IN IMMEDIATE BREAST RECONSTRUCTION**

Ewa Komorowska-Timek, MD*
Irene Wapnir, MD
Geoffrey Gurtner, MD

9:55 **10 YEARS OF TISSUE EXPANSION: CAN WE CONTROL COMPLICATIONS?**

(RESIDENT COMPETITION –UC DAVIS)
Jessica Emelin, MD*
Pirko Maguina, MD
Victoria Owens, NP

10:00 **NO LEG TO STAND ON: A SYSTEMATIC, PROTOCOL DRIVEN APPROACH TO LIMB SALVAGE UTILIZING EXTENDED & SENSATE REVERSE SURAL ARTERY FLAPS**

(RESIDENT COMPETITION –UCSD)
Daniel Brown, MD*
Jason Bailey, MD
Kevin Broder, MD
Marek Dobke, MD
Richard Bodor, MD

10:05 **COMPLEX ABDOMINAL WALL RECONSTRUCTION WITH DECELLULARIZED CROSS-LINKED PORCINE DERMAL XENOGRFT AND COMPONENT SEPARATION: THE "PORK SANDWICH" HERNIORRHAPHY**

(RESIDENT COMPETITION –STANFORD)
Thomas S. Satterwhite, MD
Dr. Satterwhite receives an honoraria from Covidien, Inc. as a lecturer on abdominal wall reconstruction.
Gordon K. Lee, MD

DISCUSSION

10:10 AM – 10:20 AM

EXHIBITS/COFFEE BREAK

10:20 AM – 11:00 AM

SOCIETY ROUNDTABLE DISCUSSION

11:00 AM – 11:30 AM

MODERATORS: Debra J. Johnson, MD* & Geoffrey R. Keyes, MD*
ASAPS: Dan Mills, MD (*SEE DISCLOSURE ON PAGE 5*)
ASPS/PSEF: John W. Canady, MD*
ABPS: R. Barrett Noone, MD*

At the conclusion of this activity, participants should be able to: 1) summarize what is occurring at the state and national levels relating to the specialty of plastic surgery relating to legal issues, laws, outcome studies, etc.; 2) describe current plastic surgery research projects/studies and how to become involved with research studies & projects; & 3) explain the ABPS maintenance of certification process, including key components & requirements.



CONTINUED ON PAGE 10

Scientific Program - Saturday

PANEL

11:30 AM – 12:45 PM

FRESH FACES-RECONSTRUCTIVE CASES

MODERATOR: Robert A. Hardesty, MD*

PANELISTS: Allen Gabriel, MD* *Complex Wound Management*
 Amanda Gosman, MD* *Nasal Reconstruction & Revisionary Rhinoplasty*
 Karen Horton, MD* *Breast Reconstruction Using Microsurgery & Implants*
 Gordon K. Lee, MD* *Head & Neck Microsurgical Reconstruction*

The panelists will each present a complication related to the reconstructive surgery areas listed above. They will discuss how the complication could be managed, show how they managed the complication and the outcome.

At the conclusion of the activity, participants should be able to: describe, evaluate, compare & contrast the different management options to treat complications related to wound management, nasal reconstruction & revisionary rhinoplasty, breast reconstruction using microsurgery & implants & head and neck microsurgical reconstruction.

RESIDENT/FELLOW LUNCH PROGRAM 12:15 PM

Elizabeth Hall-Findlay, MD, *ASAPS Traveling Professor*

TOPICS: **PRACTICING PLASTIC SURGERY IN HARD TIMES**
HOW TO BUILD A SUCCESSFUL PRACTICE ETHICALLY

ATTENTION RESIDENTS & FELLOWS: PLEASE COMPLETE THE SEPARATE REGISTRATION FORM THAT ACCOMPANIED YOUR REGISTRATION MATERIALS FOR THIS EVENT

INSTRUCTIONAL COURSES

Additional fees apply, please see registration form on page 12 for more information

5) 2:00 PM–4:00 PM VERTICAL MAMMAPLASTY ANATOMY AND BREAST AESTHETICS – SURGICAL PLANNING PRINCIPLES & VERTICAL BREAST REDUCTION USING THE MEDIAL PEDICLE TECHNIQUE

ELIZABETH HALL-FINDLAY, MD*, *ASAPS Traveling Professor*

At the conclusion of this activity, participants should be able to: 1) Describe the blood supply to the breast in order to design and create viable pedicles especially in patients who have had previous breast surgery 2) identify the borders of the breast footprint and define which of the parameters can be changed surgically; 3) describe the steps in performing a vertical breast reduction using the medial pedicle & 4) Cite the potential complications of breast reduction surgery, identify the possible causes and analyze methods of prevention.

6) 2:00 PM–6:00 PM ACLS TRAINING COURSE–PART 2

PEARLS/PEANUTS/CLINICAL PAPERS 4:00 PM

PRESIDENT'S DINNER RECEPTION & AWARDS CEREMONY 6:30 PM – 9:30 PM

PEARLS/PEANUTS/CLINICAL PAPERS 4:00 PM

MODERATOR: ROBERT HARDESTY, MD*

- ◆ **INCIDENCE OF COSMETIC SURGERY FOLLOWING FREE FLAP BREAST RECONSTRUCTION**
Sean J. Darcy, MD*, Mark R. Kobayashi, MD, Garret A. Wirth, MD, Keyianoosh Z. Paydar, MD & Gregory R.D. Evans, MD
- ◆ **PEDICLED TRAM FLAP BREAST RECONSTRUCTION AFTER RADIATION TREATMENT**
Kamlesh Patel, MD* & Thomas Stevenson, MD
- ◆ **DIEP, MUSCLE-SPARING FREE TRAM, AND FREE TRAM FLAPS IN IMMEDIATE BREAST RECONSTRUCTION FAVORABLY WITHSTAND THE EFFECTS OF ADJUVANT RADIATION THERAPY**
S Liu, MD*, M Saran, MD, JH Festekjian, MD, O Louie, MD, PH Ashjian, MD, JP Watson, MD, AL Da Lio, MD & CA Crisera, MD
- ◆ **AN UNUSUAL CAUSE OF BREAST IMPLANT DEFLATION AND HEMATOMA**
Natalie Driessen, MD*, Laurence C. Yeung, MD & Gurmander S. Kohli, MD
- ◆ **EFFECTS OF PULSED ELECTROMAGNETIC FIELD THERAPY ON POST SURGICAL PAIN-A RANDOMIZED PLACEBO CONTROLLED DOUBLE BLIND STUDY IN BREAST RECONSTRUCTION PATIENTS**
Amber Leis, MD*, Allen Gabriel, MD, Subhas Gupta, MD, PhD & G. Patrick Maxwell, MD
- ◆ **LOWER EYELID RETRACTION VS. ECTROPION: CLINICAL ASSESSMENT AND A GUIDE TO SURGICAL MANAGEMENT**
Aaron M. Kosins, MD*, Garrett A. Wirth, MD, FACS & D.J. John Park, MD
- ◆ **SMALL INCISION LATERAL CANTHOTOMY AND CANTHOLYSIS: SMALL SCAR, BIG EXPOSURE**
Maristella S. Evangelista, MD*, Don O. Kikkawa, MD, Gregory R. Evans, MD, FACS, D.J. John Park, MD
- ◆ **DEMOGRAPHIC AND GEOGRAPHIC ANALYSIS OF PROVIDERS OF COSMETIC SERVICES IN THE GREATER LOS ANGELES AREA**
Matthew Camp, MD (*Dr. Camp's wife is an employee of ERSI & receives software*), Subhas Gupta, MD, Andrea Ray, MD & Jennifer Schneider Camp, BA
- ◆ **A SIMPLE REPRODUCIBLE "PACK AND MEASURE" METHOD OF RELIABLE WOUND MEASUREMENT**
Dan Brown, MD*, Kevin Broder, MD & Richard Bodor, MD
- ◆ **NPWT IN A RAT MODEL**
Kenton D. Fong, MD*, Dean Hu, MD, Moshe Pinto, MD & H. Peter Lorenz, MD
- ◆ **USE OF THE EZCARE NEGATIVE PRESSURE WOUND THERAPY IN A BURN PATIENT: A CASE REPORT OF A NEW NEGATIVE PRESSURE DEVICE**
Christina Chao, BA*, Shelley Noland, MD & Yvonne Karanas, MD
- ◆ **OUTCOMES OF TRAPEZIAL EXCISION ARTHROPLASTY FOR THUMB CARPOMETACARPAL JOINT ARTHRITIS**
Andrew J. Watt, MD*, Jeffrey Yao, MD & James Chang, MD

Scientific Program - Saturday & Sunday

- ◆ **ONE STAGE RECONSTRUCTION OF A DEVASTATING ANTEBRACHIAL INJURY WITH BRACHIAL ARTERY, MEDIAN NERVE AND SOFT TISSUE DEFICIT**
K.A. Belek, MD*, L.W.T. Alkureishi, MRCS, A.A. Dunn, BS, C.K. Lee, MD & S.L. Hansen, MD
- ◆ **THE TRANSVERSE ULNAR FOREARM FLAP**
Zachary Filip, MD*, Gustavo Machado, MD, Mark Martin, MD, DMD, FRCSC, Laurence Yeung, MD, David Cho, MD, & Raymond Jean, MD
- ◆ **MICROVASCULAR FREE FLAP RECONSTRUCTION OF A MASSIVE LUMBOSACRAL DEFECT**
Kirit A. Bhatt, MD*, Nathan Menon, MD & Gordon K. Lee, MD
- ◆ **PREFERENCES IN DONOR SITE LOCATION FOR MEDIUM SIZE WOUNDS IN LOWER EXTREMITY FREE FLAP RECONSTRUCTION**
Laurence Yeung, MD*, Chris Ellstrom, BA, Adam Freeberg, MPH, Mark Martin, MD, DMD, FRCSC
- ◆ **THE PROXIMAL PERONEAL PERFORATOR FLAP: AN AESTHETIC AND LOW-MORBIDITY DONOR SITE FOR LOWER EXTREMITY MICROVASCULAR RECONSTRUCTION IN THE NORTH AMERICAN POPULATION**
Laurence Yeung, MD*, Grigoriy Arutyunyan, BS, Adam Freeberg, MPH and Mark Martin, MD, DMD, FRCSC
- ◆ **CASE STUDIES OF MACHETE TRAUMA TO THE UPPER EXTREMITY IN RURAL PAPUA NEW GUINEA: A SURGERY RESIDENT'S PERSPECTIVE**
Andrew H. Huang, MD*, John Brothwell, MD & James Radcliffe, MD
- ◆ **THE USE OF BETA-GLUCAN COLLAGEN MATRIX IN PARTIAL-THICKNESS BURNS**
Shelley Noland, MD*, Andria Hinckley, RN, BSN, & Yvonne Karanas, MD
- ◆ **INVASIVE ASPERGILLOSIS OF THE HAND CAUSED BY ASPERGILLUS USTUS: A CASE REPORT**
Andrew Y. Zhang, MD*, Olushola Olorunnipa, BS & Catherine Curtin, MD
- ◆ **EXTENSIVE ACNE KELOIDALIS NUCHAE IN A HISPANIC POPULATION: EXCISION AND PRIMARY CLOSURE WITHOUT ADJUVANT THERAPY**
Raymond D. Jean, MD*, Amber Leis, MD, Mark C. Martin, MD, DMD, FRCS
- ◆ **FACIAL PRESSURE ULCERS IN PRONE POSITIONING**
R. Nazerali, MD*, K. Song, MD & M.S. Wong, MD
- ◆ **IN SITU FRONTO-ORBITAL AND CRANIAL REMODELING**
Anil Shetty, MD*, Landon Pryor, MD, Amanda Gosman, MD, Hal Meltzer, MD, Michael Levy, MD, Steven R. Cohen, MD, FACS
- ◆ **AFRICA HAS UNIQUE AND URGENT BARRIERS TO CLEFT CARE: LESSONS FROM THE SURVEY OF PRACTITIONERS ATTENDING THE PAN-AFRICAN CONGRESS ON CLEFT LIP AND PALATE**
Oluwaseun A. Adetayo, MD*, Mark C. Martin, MD, DMD, FRCSC & Subhas Gupta, MD, PhD, FRCSC, FACS
- ◆ **TAGLIACOZZI POSITION FOR TRANSFER OF FREE PERFORATOR FLAP TO RECONSTRUCT MASSIVE SCALP AND CRANIAL DEFECT IN A DEVASCULARIZED TEMPORAL REGION: A MODERN PASSENGER USING OLD-FASHIONED TRANSPORTATION**
David Cho, MD*, James Tan, BS, Mark Martin, MD, DMD, FRCS

SUNDAY, MAY 31

8:00 AM – 10:00 AM	REGISTRATION
8:30 AM – 11:00 AM	CONTINENTAL BREAKFAST & EXHIBITS
9:00 AM – 12:00 PM	GENERAL SESSION
12:15 PM	CSPS ANNUAL BUSINESS MEETING
1:15 PM	CSPS NEW COUNCIL MEETING

PANEL

9:00 AM-10:15 AM

ALLIED HEALTH PROFESSIONALS IN THE PLASTIC SURGERY PRACTICE

MODERATOR: Renato Saltz, MD*

PANELISTS: Laura Dixon, BS, JD, RN, CPHRM
*Director, Department of Patient Safety,
 Western Region-Employee of The Doctors Company*
 Janet Salomonson, MD*
Member, Medical Board of California
 Janette Wackerly, MBA, RN*
*Board of Registered Nursing**

At the conclusion of this activity, participants should be able to: 1) define the different practice settings that physicians use allied health professionals (medspas, medical office, satellite office); 2) define the Nursing Practice Act as it relates to the RN's scope of practice, including the use of Standardized Procedures & appropriate levels of training; 3) discuss the laws, standards of practice, and definitions as they pertain to good faith prior exams, informed consent and physician supervision of allied health professionals; 4) identify current litigation trends in plastic surgery including the use of ancillary personnel; 5) recall steps to take to reduce exposure to litigation and provide safer patient care; & 6) assess and evaluate your current practice, as it relates to allied health professionals and implement necessary changes to be in compliance with the laws, increase patient safety and achieve better patient outcomes.

EXHIBITS & COFFEE BREAK

10:15 AM-10:45 AM

PANEL

10:45 AM-12:00 PM

ASSESSMENT OF NEW TECHNOLOGY & TECHNIQUES FOR PLASTIC SURGERY

MODERATOR: Brian M. Kinney, MD (*SEE DISCLOSURE ON PAGE 5*)

PANELISTS: Julio L. Garcia, MD*
 Keith Leonard—*Mr. Leonard is 1) CEO & a stockholder in Kythera; & 2) is a Board Member of & receives board fees/option grants from Affymax & Aryx Therapeutics.*
 Michael Wool, MD

At the conclusion of this activity, participants should be able to: 1) summarize the components of evidence-based outcomes in aesthetic practice; 2) compare off-label use versus indicated use based on FDA trials of aesthetic procedures, with an emphasis on injection lipolysis; 3) analyze business & clinical models of topical and injectable aesthetic practices—industry and clinician perspectives; 4) discuss the comprehensive approach to patient care, diet, exercise, skin care and hormone replacement; 5) evaluate the effectiveness of laser assisted lipolysis versus traditional methods of fat aspiration.

ANNUAL BUSINESS MEETING

12:15 PM

NEW COUNCIL MEETING

1:15 PM

CSPS 59TH ANNUAL MEETING MAY 28-31, 2009
 THE RESORT AT SQUAW CREEK Deadline for Early Registration is May 4, 2009

LAST NAME (please print) _____ FIRST NAME _____ INITIAL _____
 ADDRESS _____ CITY _____ STATE _____ ZIP _____
 TELEPHONE (_____) _____ FAX (_____) _____
 EMAIL _____ *Note: By providing us with your fax and/or email, the CSPS may then contact you via these methods.*

If spouse/significant other is registering, please list name as you wish it to appear on the name badge: _____
 If you have a disability and may require special arrangements, please contact the CSPS at 510/243-1662

TYPE OF REGISTRATION		Category	Registration Fee Includes Scientific Sessions, Exhibits, Opening Reception & President's Dinner & Awards	
			Fee Due	
CSPS MEMBER	<input type="checkbox"/>		\$ 299.00	\$ _____
MD GUEST	<input type="checkbox"/>	Invited by: _____	\$ 1,000.00	\$ _____
APPLICANT/CANDIDATE (1st year only)	<input type="checkbox"/>		\$ No Charge	\$ _____
APPLICANT/CANDIDATE (2nd year)	<input type="checkbox"/>		\$ 399.00	\$ _____
PLASTIC SURGERY RESIDENT/FELLOW	<input type="checkbox"/>	(Must have letter from program chair attached)	\$ No Charge	\$ _____

			Registration Fee Includes Scientific Sessions, Exhibits, Opening Reception & President's Dinner & Awards	
			Fee Due	
SPOUSE or SIGNIFICANT OTHER	<input type="checkbox"/>		\$ 159.00	\$ _____
CSPS LIFE MEMBER	<input type="checkbox"/>	(Social events only, Scientific Sessions no charge)	\$ 159.00	\$ _____
NURSE/ASSISTANT (no charge - exhibits only)	<input type="checkbox"/>		\$ 259.00	\$ _____
Name _____ Title _____	<input type="checkbox"/>		\$No charge Exhibits Only	\$ _____

(Must attach letter from your employer, who must be a CSPS member)

INSTRUCTIONAL COURSES			
▲Friday, May 29 th			
<input type="checkbox"/>	Instructional Course #1-12:30 pm - 1:45 pm	Mastopexy Challenge (includes box lunch)	@\$85.00 \$ _____
<input type="checkbox"/>	Instructional Course #2-2:00 pm - 4:00 pm	Abdominoplasty with Direct Lipectomy	@\$79.00 \$ _____
▲Saturday, May 30 th			
<input type="checkbox"/>	Instructional Course #5-2:00 pm - 4:00 pm	Vertical Mammaplasty	@\$79.00 \$ _____
▲Please use the separate registration form on page 13 for the ACLS and CPR Courses [#3, #4, #6]			

SOCIAL EVENTS		Your RSVP for the social events helps us plan for adequate food and refreshments. Please complete the following:	
<input type="checkbox"/>	Friday-May 29-EXHIBITS & OPENING RECEPTION	HOW MANY ATTENDING _____	or <input type="checkbox"/> None
<input type="checkbox"/>	Saturday-May 30-PRESIDENT'S DINNER RECEPTION & AWARDS CEREMONY	HOW MANY ATTENDING _____	or <input type="checkbox"/> None

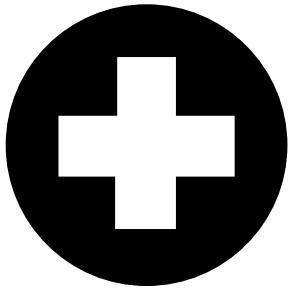
FEES & METHOD OF PAYMENT	
TOTAL AMOUNT ENCLOSED (ENCLOSE A LATE FEE OF \$50 AFTER May 4, 2009)	\$ _____
My check is enclosed <input type="checkbox"/> or please charge my registration fees to the following credit card: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover	
NAME AS IT APPEARS ON THE CREDIT CARD: _____	AUTHORIZED SIGNATURE: _____
BILLING ADDRESS OF CARD HOLDER: <input type="checkbox"/> SAME AS ABOVE OR: _____	
CREDIT CARD NUMBER: _____	EXPIRATION DATE: _____
SECURITY CODE (3 or 4 digit number found on the front or back of your card): _____	

Upon receipt of your registration form and remittance, a REGISTRATION CONFIRMATION will be faxed or emailed to you. A late fee of \$50.00 will be charged to each person whose registration is POSTMARKED after May 4, 2009. A fee of \$75.00 will be charged for onsite registration.
 REFUND POLICY: When written notice is postmarked by the dates indicated - 100% refund up to May 4, 2009; \$50.00 fee will be charged from May 4-May 28. NO REFUND AFTER May 28.

HOTEL REGISTRATION: Please note that the hotel reservation information is included in the **Newsletter** on page 16. Rooms are limited.
 PLEASE MAIL OR FAX THIS FORM WITH REMITTANCE, PAYABLE TO CSPS, INC., TO:
 CSPS 59TH ANNUAL MEETING-3664 San Pablo Dam Road, El Sobrante, CA 94803-FAX (510) 243-1663

2009 ACLS TRAINING/RETRAINING 2-DAY COURSE

Course #3—Part 1: FRIDAY, May 29TH—2:00 PM - 6:00 PM &
 Course #6—Part 2: SATURDAY, May 30TH—2:00 PM - 6:00 PM
 Course #4 (Friday) —CPR COURSE—Time TBA
 The Resort at Squaw Creek



The CSPS is offering an ACLS Training/Retraining Course. The American Heart Association requires that you have a current CPR card in order to take the ACLS Training Course. The CSPS will also be offering a CPR course during the Annual Meeting to fulfill this requirement. To sign-up, please complete the form below and mail in your registration fee with your general registration form for the Annual Meeting. This course will give you 12 hours towards the ASPS patient safety requirement.

PLEASE NOTE: WE MUST HAVE YOUR REGISTRATION FORM IN FOR THIS COURSE NO LATER THAN APRIL 20, 2009. THIS WILL ALLOW US TO SEND YOU THE REQUIRED PRE-STUDY MATERIALS.

At the conclusion of this course participants will be able to:

- ▲Identify lethal dysrhythmias
- ▲List priorities for intervention in emergency situations
- ▲Discuss therapeutic modalities in the cardiac arrest situation
- ▲Describe methods for emergency medication administration
- ▲Demonstrate techniques for airway management and adequate ventilation
- ▲Demonstrate proper use of automatic external defibrillator
- ▲Perform defibrillation/cardioversion in a safe, correct manner

The CSPS is accredited by the Institute of Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. The CSPS takes responsibility for the content, quality and scientific integrity of this CME activity. The CSPS designates this educational activity for a maximum of 12 hours (includes 8 hours of pre-study) of AMA PRA Category 1 Credit(s)[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

Name: _____

Phone Number: _____

- Do you have a current CPR card? YES NO
- Will you obtain a current CPR card prior to the ACLS Course? YES NO
- Will you take the CPR course at the CSPS Meeting? YES NO



ACLS Training/Retraining Course Fees

ACLS Course Fee [Parts 1&2] \$295.00 (includes pre-study materials) \$ _____

CPR Course Fee \$35.00 (additional two-hour course—time of the course is TBA) \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

METHOD OF PAYMENT

- CHECK ENCLOSED
- PLEASE BILL MY CREDIT CARD IN THE AMOUNT OF \$ _____ I AUTHORIZE THE CSPS TO USE MY CREDIT CARD INFORMATION FROM THE CSPS ANNUAL MEETING REGISTRATION FORM AND THIS AMOUNT MAY BE ADDED TO MY REGISTRATION FEE FOR THE ANNUAL MEETING. SIGNATURE: _____

MAIL COMPLETED REGISTRATION FORM ALONG WITH PAYMENT TO:

CSPS—3664 SAN PABLO DAM ROAD—EL SOBRANTE, CA 94803—PHONE NUMBER: 510/243-1662—FAX NUMBER: 510/243-1663

NOTE: Fees charged do not represent revenue to the American Heart Association

A BRIEF HISTORY OF THE NORTH LAKE TAHOE AREA

JACK BRUNER, MD

Imagine traveling west out of Reno into the Sierra Nevada mountains, up a dirt road (I-80) to Coburn's Stagecoach Station (Truckee) and then turning south (Hwy 89) onto another dirt road along the Truckee River. The breathtaking beauty of the wilderness scenery would be spectacular. The year would be 1864 when the first stage coach route was established between Dutch Flat and Virginia City. It was the same year that the township of Coburn's Station changed its name to Truckee, in honor of a Paiute Indian Chief (Tro-kay) who assisted the first wagon trains traveling along the Emigrant Trail in the 1840's. In 1867, the arrival of the new railroad would hasten the development of the north Tahoe area.

The Hwy 89 road wasn't much better when Wayne E. Poulsen (b.1915) began fishing and exploring the Truckee River as a teenager. Mr. Poulsen eventually became a national ski champion in both Nordic (ski jumping) and Alpine (downhill) events. He helped build a magnificent ski jump at Granlibakken. At age 16, he tried out for the 1932 Olympic Ski Team. Further, he became an expert snow surveyor and participated in the early development of surveying the snow pack for its water content. It was soon after graduation from high school that Wayne Poulsen began to gradually purchase about 2000 acres of land from Southern Pacific, in an area now known as Olympic Valley. When WWII came along, Mr. Poulsen was an experienced pilot so he served his country as a bomber pilot, achieving the rank of Lt. Colonel.

Just before going into the military, in August of 1942, Mr. Poulsen met Gladys "Sandy" Kunau while reviewing the ski area design at Sun Valley, Idaho. Soon they were married and eventually had a large family of eight children. Early in their marriage they would bring their tents to Squaw Valley and camp along Shirley Lake Creek with their children. For many years, Mr. Poulsen had the vision of developing a ski area in this valley. He met Mr. Alex Chushing in 1946, an attorney from New York who embraced the same dream. Squaw Valley Ski Resort opened on November 24, 1949 with a single chairlift and two tow ropes. It was in 1955 when Alex Cushing went to Paris with a scale model of the proposed expanded Olympic site (it still only had one chairlift) and convinced the International Olympic Committee to choose Squaw Valley for the 1960 Olympics. The rest is history. Kudos to Wayne and Alex.

This area of north Tahoe is blessed with an abundance of beautiful outdoor activities. The locations for the usual activities, golf and tennis, are easily found. At the end of May, if the snow has melted, biking trails are wonderful and plentiful. For hiking, mountain attire with a hat and good shoes is a must as is the use of sunscreen and mosquito repellents. Don't forget to bring a bottle of water!

ROTAPLAST VOLUNTEER OPPORTUNITIES

Dear Members of the CSPS:

I am sorry that I will not be joining you at this year's conference. I am on a mission to provide free cleft palate surgeries to children in Nanjing, China for the second half of March.

I am the co-founder of Rotaplast International, a non-profit humanitarian organization providing free reconstructive surgery and treatment for children in need worldwide. Every year, Rotaplast sends 15 missions to developing countries in Asia, Africa, and Latin America to perform cleft lip and palate and other reconstructive surgeries to those who have little or no access to this level of care. Rotaplast is seeking Plastic Surgeons with cleft care background. We also field: Pediatricians, Anesthesiologists, Operating Room Nurses, Recovery Room Nurses, Orthodontists, Dentists, and Speech Pathologists.

Rotaplast



Saving Smiles - Changing Lives

If you are interested in volunteering for a mission, please go to our website: www.rotaplast.org and select the "medical volunteer" tab. We have an online application form for you to fill out. Our medical volunteer coordinator, Evelyn Abad, an RN, can also answer any questions you may have. Her number is 415-252-1111 and her e-mail is

evelyn@rotaplast.org. Rotaplast missions are 2 weeks in length and planned 6 months to 1 year in advance. We are just about to publish our 2010 calendar. Please visit our website for more information.

I look forward to hearing from you.

Sincerely,

Angelo Capozzi, M.D.
Co-Founder and Medical Director
Rotaplast International, Inc.
San Francisco Rotary Club



LEGISLATIVELY SPEAKING, WHERE ARE WE?

TIM MADDEN, CSPA LEGISLATIVE ADVOCATE

After three months of extensive negotiations, Governor Schwarzenegger signed a \$14 billion budget package in late February meant to close the budget gap for the next 18 months. The budget package was a combination of spending cuts, increased taxes, and borrowing. The deal did not pass the Legislature until three Republicans from the Assembly and three Republicans from the Senate agreed to vote for the package. The Republican vote was significant, given the Republican caucus pledge to not vote for any tax increase. The Republican Party threatened to cut off any funding to the six Republicans.

Although the massive budget deficit has been addressed there are still fears the deficit will continue to grow if the economy does not turn around over the next six months. As fears of the economy linger the Legislature is still introducing new legislation for 2009. The volume of bills is down sharply as there is little money to fund new legislative ideas. Even though the number of bills is down, CSPA already has a very active legislative road ahead of itself for 2009.

Below is a glimpse of what to expect.

AB 832 (Jones) - State Licensing of Outpatient Surgery Centers – Assemblymember Dave Jones has introduced AB 832. This bill would require all physician owned outpatient surgical settings to be licensed by the State. This language was brought to Assemblymember Jones by the Department of Public Health

The Governor's office is saying this legislation is needed to address a recent court case (*Capen v. Shewry*) that the Department of Public Health has interpreted to mean that they do not have the authority to license any physician owned outpatient surgery setting. This possible legislation is the top priority for CSPA.

SB 630 (Steinberg) - Coverage For Medically Necessary Dental Procedures – Senate Pro Tem Darrell Steinberg has introduced SB 630 which seeks to clarify existing law that dental procedures needed for medical reasons are covered under codes sections related to reconstructive

surgery. CSPA is the sponsor of the bill. This bill is a follow up to SB 1634 (Steinberg) which required insurance companies to cover medically necessary dental procedures for kids with cleft palate and craniofacial disorders.

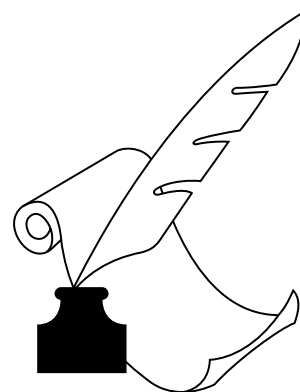
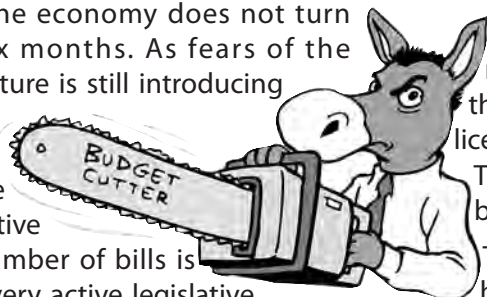
This is again a unique opportunity to interact with the Senate Pro Tem on a bill that puts the Society in a strong position to be viewed as a patient friendly organization.

This is a different approach to the issue than last year and there are no guarantees that the Governor will sign this version. History has shown us that many times it takes multiple years in pursuing legislation to be successful.

AB 583 (Hayashi) - Healthcare Information Transparency (HIT bill) - Through the efforts of CSPA, we were able to establish policy through the CMA House of Delegates to support this bill requiring healthcare practitioners to disclose to the patient, at the initial patient encounter, their license type and highest level of education degree. The bill also requires physicians to disclose their board certification.

This bill is co-sponsored by CSPA and CMA! We have also been able to secure the Chair of the Assembly Business and Professions Committee as the author. These are both great first steps for this bill. In years past we have had problems securing an author due to CMA's opposition.

As you can tell we have a busy year ahead of us and we can expect even more bills that will require extensive work. We encourage you to participate in the CSPA Legislative Day that is scheduled for April 1, 2009 in Sacramento. Please contact Christine Pahl, CSPA Executive Director, at (510) 243-1662 if you are interested in participating.



MORE ANNUAL MEETING NEWS...

RESORT AT SQUAW CREEK RESERVATIONS

Property & Reservation Information: The Resort at Squaw Creek rests at the base of Squaw Valley USA, site of the 1960 winter Olympics, and just minutes from California's North Lake Tahoe. This AAA Four-Diamond resort has never been more magnificent. Their dramatic lobby, through its floor-to-ceiling windows, overlooks a cascading waterfall and the breathtaking Sierra Nevada Mountains. Their 405 luxurious resort rooms and suites, complete with resort-style kitchens, fireplaces and LCD flat-screen TVs, comfort guests in mountain home ambiance. To make your reservations please use the following information:

RESORT AT SQUAW CREEK RESERVATION PHONE NUMBER: (800) 403-4434

ONLINE RESERVATIONS (case sensitive):

<https://resweb.passkey.com/go/CSPS2009>

ROOM RATES:

DELUXE GUESTROOM \$189.00**

FIREPLACE SUITE \$209.00**



RESORT AT SQUAW CREEK
LAKE TAHOE · CALIFORNIA

**In addition to the rates set forth above, there will be a daily resort fee of \$16.00 per room, per night, which is subject to a 10% tax, and includes:

- Wireless internet access
- USA Today (Monday-Friday)
- First 30 minutes per call for local and Toll-Free Phone Calls, Telephone Credit Card/1-800 Access Fees
- In-Room Coffee and Tea service
- Squaw Valley Shuttle service
- Unlimited use of the Resort's Health Club Facilities
- Safety deposit use at the Front Desk
- Pool and Jacuzzi usage
- Summertime croquet
- Tennis Court fees

To receive the convention room rate, reservations must be made under the room block name:

CALIFORNIA SOCIETY OF PLASTIC SURGEONS or CSPS

The CSPS room block is from: Wednesday, May 27th– Sunday, May 31st. Rooms are limited, so we encourage you to make reservations early. There is a 14-day cancellation policy on all room reservations.

HOW DO I GET TO THE RESORT AT SQUAW CREEK?

The Resort at Squaw Creek is conveniently located 42 miles west of the Reno/Tahoe International Airport, 200 miles east of San Francisco and 100 miles east of Sacramento via Interstate 80 with access to Highway 89 south.

Squaw Creek Transportation

Squaw Creek Transportation is offering special rates for the 2009 Annual Meeting. Squaw Creek Transportation departs the airport hourly at the top of the hour by reservation (8:00 AM until 11:00PM.) For Rates/Reservations/Schedules please call (866) 909-Ride (we were quoted \$70 roundtrip for one person & \$80.00 roundtrip for two persons if you say you are with the CSPS Annual Meeting. They will work with you on a better rate for 3 or more persons in your party.)

North Lake Tahoe Express

North Lake Tahoe Express has pick-up & drop-off schedules to/from the Reno/Tahoe International Airport to the Resort at Squaw Creek. For Rates/Reservation/Schedules please go to: <http://transit.activitytickets.com/pos.php?fx=logout> and use CSPS as the group code (we were quoted \$70 roundtrip for one person & \$75 roundtrip for two persons in your party if you use the group code). You may also contact them at (866) 216-5222 and use the CSPS group code when making your reservation.

Rent a Car from Hertz

Please see information below on obtaining a discount on renting a car through Hertz.

MEMBER BENEFIT! HERTZ RENT-A-CAR

Hertz offers us year-round discounts on your daily, weekly, weekend and monthly rentals for business or pleasure, traveling in the U.S. or worldwide. CSPS Hertz CDP#1283712 is the key. Call 1-800-654-2210 or visit the Hertz website at www.hertz.com when making your reservation. Then present your Hertz Member Discount Card at the time of rental. We have included a Member Discount Card for you to use for the upcoming meeting!

