



CALIFORNIA SOCIETY OF PLASTIC SURGEONS, INC.
4269 Valley View Road, El Sobrante, CA 94803
PH: (510) 243-1662 FAX: (510) 243-1663
Email: cspsoffice@att.net

March 2018

Dear Prospective Exhibitor:

On behalf of the California Society of Plastic Surgeons (CSPS), we wish to extend an invitation to exhibit at the CSPS 68th Annual Meeting. As CSPS is the nation's largest state society, exhibiting at the CSPS Annual Meeting is an excellent opportunity to promote your company's products and services to a highly select and influential group of plastic surgeons. We anticipate 250 Board Certified Plastic Surgeons, Residents, Medical Students, office staff and spouses in attendance at the meeting.

Location of the 2018 CSPS Annual Meeting:

The 68th CSPS Annual Meeting will take place at the **The Omni San Diego Hotel – May 17-20, 2018**. The Omni San Diego Hotel is located in the heart of the historic Gaslamp Quarter where one can enjoy fine dining, shopping, and nightlife. The downtown location of the The Omni puts one close to the city's most popular tourist sites and attractions. Explore Balboa Park, take a harbor cruise or visit the historic Old Town San Diego with its many restaurant, shops, and historical buildings. San Diego International Airport is less than 5 miles away, so please mark your calendars for our upcoming meeting.

Corporate Partner Information:

In addition to exhibiting at the meeting, we also would like to invite you to become a Corporate Partner. All companies participating at the following levels will receive prime booth space(s) assignment, special recognition in our meeting program, as well as during the Annual Meeting, upcoming newsletters, the CSPS Website, and Corporate Partners will also receive additional incentives as noted below:

Levels of Corporate Partnership & Educational Grants

Platinum: \$30,000+

Gold: \$20,000+

Silver: \$10,000+

Bronze: \$5,000+

Please view the Exhibitor Prospectus for the additional benefits when you become a Corporate Partner with CSPS.

Additional Incentives:

Companies who submit their Exhibitor Agreement and registration fee by March 30, 2018 will receive a 10% discount on their exhibit fee. Corporate Partners who submit their payment for exhibit space and their Corporate Partner support totaling the levels below by March 30th will additionally receive the following exhibit booth/tabletop rates:

- **Platinum: \$30,000+**
Booth/Tabletop Fee: Complimentary (2) Tabletop/Booth Spaces [\$3,590-\$4,390 savings]
- **Gold: \$20,000+**
Complimentary (1) Tabletop/Booth Space [\$1,795-\$2,195 savings]
- **Silver: \$10,000.00+**
Booth/Tabletop Fee: [50% off (1) Tabletop/Booth Space]
- **Bronze: \$5,000.00+**
Booth/Tabletop Fee: [25% off (1) Tabletop/Booth Space]

If you would like to become a 2018 Corporate Partner, please complete the attached Corporate Partner & Exhibiting Opportunities form & return it with your Exhibitor Agreement via fax (510) 243-1663 or email: cspsoffice@att.net by **March 30th**.

Reservation Information:

The Omni San Diego Hotel is located at 675 L Street, San Diego, CA. The CSPA negotiated a room rate of \$289++/per night.

THE OMNI SAN DIEGO HOTEL ROOM RESERVATION NUMBER: (800) 843-6664

You can make Online Reservations through CSPA's website ([CSPA WEBSITE](#)) at and click on *The Omni San Diego Hotel* ([CLICK HERE TO ACCESS HOTEL RESERVATIONS](#))

ROOM RATES: \$289.00**

**Room Rate: \$289/night + Taxes and Assessments. All room rates are quoted exclusive of 12.7% taxes and assessments (10.5% Transient Occupancy Tax, 2% San Diego Tourism Marketing District assessment, and .20% California Tourism Assessment) which are subject to change without notice.

To receive the convention room rate, reservations must be made under the CSPA Group Code name:

CSPA
or
CALIFORNIA SOCIETY OF PLASTIC SURGEONS

Rooms are limited, so we encourage you to make reservations early.

Parking at The Omni San Diego Hotel: The current overnight valet rate is \$47.00 per vehicle, per night. The CSPA has also arranged for a discounted day rate for \$15/day from 8:00 am - 6:00 pm. There is also public parking available across the street at **6th & K Parkade, 289 Sixth Avenue. Parking rates are \$1.00 per hour or part thereof (3am - 6pm daily) and \$5.00 Early Bird Special (in before 9am out by 6pm). Check their website for more parking details and pricing.

Opening Reception:

This year's Opening Reception will again take place in the Exhibits and is scheduled for the evening of Friday, May 18th. There will be plenty of food, drink, entertainment and most importantly, TRAFFIC. This is another great opportunity to promote your company's name services and product(s).

President's Reception & Awards Ceremony:

The President's Reception & Awards Ceremony will be held on Saturday, May 19th, at 7:00 p.m., and those companies who are at the **Platinum Level of Corporate Partnership** will be invited to attend this event at no charge.

Pearls & Peanuts Sessions:

The successful "Pearls & Peanuts" Paper Session will also be a part of our 2018 program. Snacks & beverages are served during this casual and fun event. The informal paper presentation is scheduled for Saturday, May 19th, at 4:15 p.m. All Exhibitors are invited to join us for this event.

Continental Breakfasts/ Coffee Breaks/Lunch Break:

All continental breakfasts & coffee breaks will be served in the Exhibits at The Omni San Diego Hotel. This year we will be hosting two (2) lunches with the meeting's attendees in the Exhibit area on Friday, May 18th & Saturday, May 19th, 2018 just prior to the closing of the Exhibits.

Please contact Priscilla Ochoa, Administrative Assistant, in the CSPA Executive Office at (510) 243-1662 if you have any questions or need additional information. We look forward to hearing from you and hope to welcome you to the CSPA 68th Annual Meeting!



The California Society of Plastic Surgeons

EXHIBITOR PROSPECTUS



**CSPS 68th
Annual Meeting
May 17-20, 2018
Omni San Diego Hotel
San Diego, California**

EXHIBIT RULES AND REGULATIONS

Installation & Operation of Exhibits

Installation: Thursday, May 17, 2018
12:00 p.m. – 5:00 p.m.

Dismantle: Saturday, May 19, 2018
2:30 p.m. – 5:00 p.m.

Tentatively, the exhibits will be open as follows:

Friday, May 18, 2018 7:30 a.m.–2:30 p.m.
Lunch with Exhibitors 12:30 p.m.
Opening Reception 5:30 p.m.-7:00 p.m.

Saturday, May 19, 2018 7:30 a.m.–2:30 p.m.
Lunch with Exhibitors 12:45 p.m.

The Opening Reception is currently scheduled to take place in the Exhibits from 5:30-7:00 p.m. on Friday, May 18, 2018. The CSPS will also host two (2) lunches with the meeting attendees and the Exhibiting Companies in the Exhibit Hall.

A representative must be present during these hours. No exceptions can be made to the installation and dismantle times.

Delivery and Shipment of Materials

Exhibitors agree to ship and store materials at their sole risk and expense. All exhibitor shipments should be prepaid, and you will be able to send them to GES in advance. All shipments must be in accordance with instructions given in the Exhibitor's Kit.

Detailed shipping and handling rate information will be forward to each exhibitor in advance by GES.

Construction of Exhibits

Each Exhibit Booth is 8' deep x 10' wide with a 8' high draped backwall, with 3' high side walls and one chair will be provided. Each Table Top exhibit will have one 6' OR 8' draped tabletop and one chair. A standard identification sign containing the exhibitor's name will be furnished for each space. The Exhibit Hall is carpeted.

Subletting Space

Exhibitors may not sublet nor assign space.

Only those products, services, or goods manufactured, distributed or marketed by the exhibitor who contracts for the booth may be displayed in the exhibitor's space.

Installation and Dismantle

In the interest of safety, continuity and control, the CSPS appoints GES as the exclusive on-site contractor. If an individual exhibit chooses to utilize its own Exhibitor Appointed Contractor ("EAC") to provide any of the non-exclusive services that GES may otherwise perform, the CSPS authorizes GES to enforce the mutually agreed upon policy to prohibit any EAC from working at the Show unless the exhibitor seeking to use the EAC delivers to GES at least 10 days prior to the Show move-in date (i) a written statement setting forth the identity and intended use of the EAC, and (ii) the EAC provides evidence of insurance as required. Complete information will be provided in the Exhibitor Kit that will be provided after the Exhibitor agreement is received by the CSPS Executive Office.

All exhibitor materials must conform to national, state, and local fire and safety codes.

Exhibitor's Representative

An exhibitor will name one person as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes all responsibility for such representatives, or alternates, throughout the exhibit period.

Only employees of exhibiting companies may register for the meeting as exhibitors. No more than four representatives are allowed per booth at any given time. Any on-site substitutions for previously registered exhibitors must be given to the Registration Desk in writing. Forms will be provided.

There is a \$5.00 badge replacement fee for each lost badge. Each exhibiting firm is entitled to one copy of the official program for each booth.

Fire Regulations

All exhibit material must comply with the fire regulations of the area. Volatile or flammable oils, gases, smoke machines, decorations or artificial flowers made of polyethylene, unprotected photographic films, or other explosive or flammable matter, or any substance prohibited by law or insurance carriers are not permitted on the premises. No exhibit in the exhibit area may have a solid ceiling, whether of heavy construction or fabric, which would restrict the efficiency of the sprinkler system in the exhibit area.

Conduct of Exhibits

CSPS reserves the right to approve all exhibits and activities related thereto and may refuse to admit an exhibit or may require that an exhibit be curtailed, if it does not meet the standards herein set forth, if it reflects against the character of the CSPS or its meeting, or if it exceeds the bounds of good taste as interpreted by the CSPS Exhibits Committee. Any questionable exhibit or activity relating thereto should be submitted to the CSPS in advance to avoid unnecessary inconvenience.

Acceptance of an exhibit does not necessarily imply CSPS endorsement of a product or service. Exhibitors may not sell, serve, or dispense food or beverages without the express, written approval of CSPS.

There will be no aggressive solicitation in the aisles outside of the assigned booth area.

Violation will constitute grounds for removal of the exhibit without refund.

The exhibitor agrees that all public relations, press and media-related activity engaged in by said exhibitor must be approved and processed through CSPS.

Exhibitors with noisy electrical devices, sound-producing movies, or other devices that prove objectionable to other exhibitors, must agree to keep the noise and/or odor of such devices at an absolute minimum. X-ray equipment may be exhibited, but not operated.

Corrections to exhibits on-site are to comply with these rules will be at the exhibitor's expense.

Liability

The exhibitor assumes full responsibility for damage to its properties or to the building structure of the exhibit hotel or to neighboring exhibits. Reasonable precautions will be taken by CSPS during the official period of installation, showing and dismantling to protect exhibits against ordinary damage or loss by theft. However, neither CSPS, the exhibit hotel, nor the decorator can guarantee or insure exhibitors against loss or damage of any type.

This lease is based on the exhibitor, its agents, and employees who use and occupy the exhibit space, to meet all terms and conditions of the agreement between CSPS and the exhibit hotel regarding the use and occupancy of the exhibit hotel and to all reasonable rules and regulations prescribed by the exhibit hotel.

EXHIBITOR AGREEMENT

California Society of Plastic Surgeons

CSPS – 4269 Valley View Road – El Sobrante, CA 94803 – Phone: (510) 243-1662 FAX: (510) 243-1663
68th CSPS Annual Meeting - Omni San Diego Hotel
May 17-20, 2018

NAME _____ TITLE _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL ADDRESS: _____ WEBSITE: _____

SIGNATURE _____

Preference(s) for a booth/tabletop (if requesting multiple booths/tabletops please contact the CSPS for availability):

8'x10' Booth Fee: \$2,295 (**\$2,065.50 if payment is received by 3/30) Booth preference: 1. _____ 2. _____ 3. _____

8' Tabletop Fee: \$2,195 (**\$1,975.50 if payment is received by 3/30) 8' Tabletop preference: 1. _____ 2. _____ 3. _____

6' Tabletop Fee: \$1,995 (**\$1,795.50 if payment is received by 3/30) 6' Tabletop preference: 1. _____ 2. _____ 3. _____

We do not wish the following exhibitors in close proximity:

Please list how you wish your **Company Name** to be printed in the program materials along with a brief description of your Products/Services (please also include the address information you want listed in the printed materials, if different from what is listed above):

Our exhibit will involve the following form(s) of equipment, producing high-level noise, odor, or potential hazard.

Check all that apply: Cutting Audiovisual Burning Other: Please specify:

WE WILL BE PAYING BY CHECK OR CREDIT CARD



We authorize the CSPS to charge our credit card for exhibit fees and/or advertising/corporate partnership in the amount of: \$ _____

NAME AS IT APPEARS ON THE CREDIT CARD: _____

AUTHORIZED SIGNATURE: _____

BILLING ADDRESS OF CARD HOLDER: SAME AS ABOVE--OR: _____

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

SECURITY CODE (3 or 4 digit number found on the front or back of your card): _____

***If your Exhibit payment is received by March 30th, you are eligible for the "early-bird" incentive. Please see Marketing, Advertising & Corporate Partners page for more information concerning additional incentives and opportunities.*

CSPS OFFICE USE ONLY

Accepted and agreed to by: _____

Check/Credit Card: _____ Amount: _____ Date: _____

Booth/Tabletop Assigned: _____

PLEASE READ REVERSE SIDE. MAINTAIN A COPY FOR YOUR RECORDS.

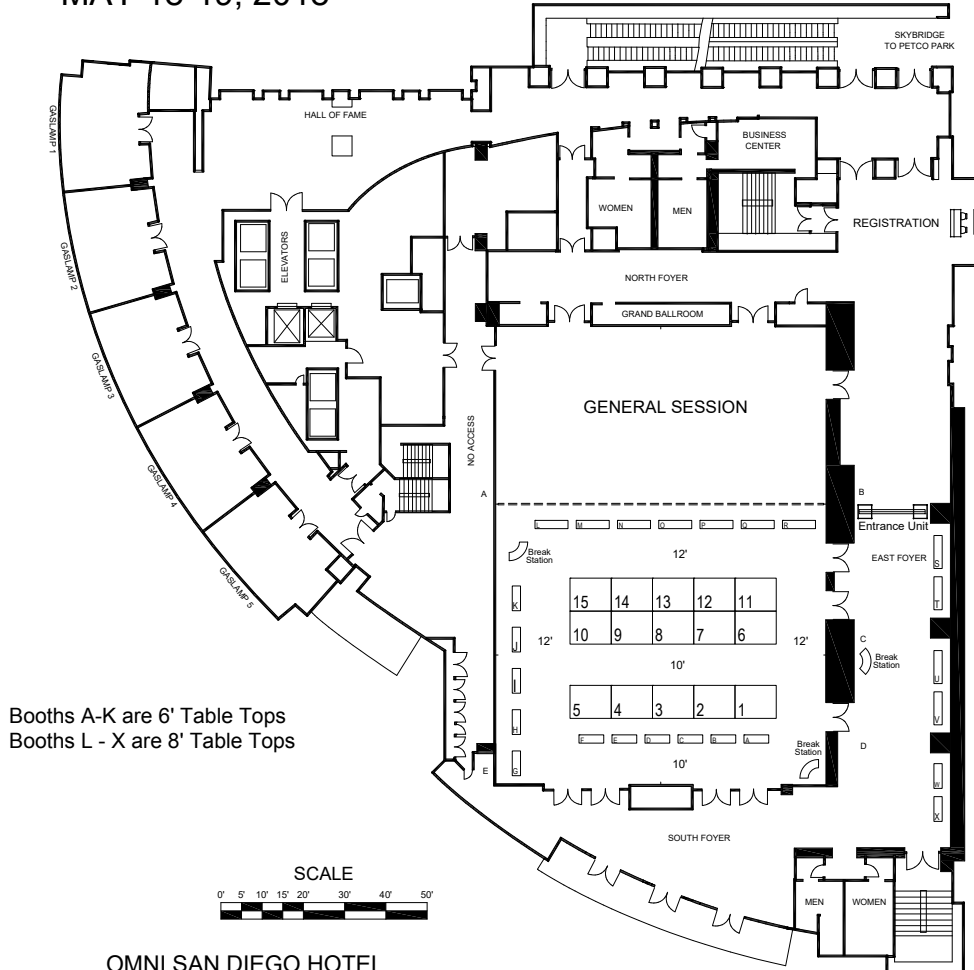
TO BE INCLUDED IN THE CSPS PROGRAM AND DIRECTORY THE CSPS MUST HAVE YOUR COMPLETED AGREEMENT NO LATER THAN MARCH 31ST

EXHIBITOR AGREEMENT

1. We agree that there will be a maximum of four company representatives for each of our booth(s)/tabletops present at any given time.
2. We understand and agree that this agreement will not take effect until approved by the California Society of Plastic Surgeons, Inc. (CSPS). The CSPS in its sole discretion has the right not to approve any proposed exhibitor or exhibit which the CSPS feels is not in accordance with the standards and principles of the CSPS.
3. We understand and agree that the exhibit space will be assigned by the California Society of Plastic Surgeons, Inc. (CSPS). Factors to be considered, in order of importance, include: (1) the exhibitor's record of past participation at the Society's meetings; (2) the number of booths/tabletops requested; (3) the exhibitor's requests regarding proximity to other exhibitors; (4) the date on which the agreement and payment were received; (5) the type of equipment to be demonstrated.
4. CSPS reserves the right to change and revise the Exhibitor Layout, and also reserves the right to relocate booths/tabletops at any time for the overall benefit of the Annual Meeting.
5. The fee for each booth/tabletop is between \$1,795.00-\$2,195.00. We understand the required fee is to be paid as part of the Agreement and should be returned with this form to the California Society of Plastic Surgeons, 4269 Valley View Road, El Sobrante, CA 94803 or by FAX (510) 243-1663 or email: cspsoffice@att.net. No exhibits will be allowed to set-up unless paid in full two weeks prior to the meeting. The exhibitor's company will be listed in the CSPS Annual Program & CSPS Directory if payment is received before March 30, 2018.
6. We agree that any cancellations must be in writing and that booth fees cannot be refunded unless the cancellation is received in writing prior to April 17, 2018, and that a handling fee of \$100 will be deducted from the rental fee. **No refunds will be given after April 17, 2018.**
7. No exhibit application forms will be accepted by the CSPS after May 4, 2018 two weeks before the meeting.
8. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend, and save CSPS, GES, the Omni San Diego Hotel, the City of San Diego and their employees, agents, and contractors harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of, or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit area or a part therefore, excluding any such liability caused by the sole negligence of the CSPS, GES, the Omni San Diego Hotel, the City of San Diego, its employees and agents.
9. We understand we must maintain sufficient liability insurance that covers all potential problems during the exhibit. In addition, we acknowledge that the CSPS, GES, the Omni San Diego Hotel, and the City of San Diego do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.
10. We agree to abide by the RULES AND REGULATIONS for exhibits set forth in the Prospectus for the 2018 CSPS Annual Meeting, which RULES AND REGULATIONS are made a part of this Agreement.
11. This Agreement will be effective upon acceptance by CSPS.

2018 CSPS 68th ANNUAL MEETING

CALIFORNIA SOCIETY OF PLASTIC SURGEONS
MAY 18-19, 2018



OMNI SAN DIEGO HOTEL
LEVEL 4
BALLROOM & MEETING ROOMS 1-5
SAN DIEGO, CA

Inventory			
Dimension	Size	Qty	SqFt
2x6'	12	13	156
2x8'	16	11	176
8x10'	80	15	1,200
Totals:		39	1,532

PLAN PREPARED BY:

GES
 5560 Katella Avenue
 Cypress, CA 90630
 PH: 562-370-1500 FX: 562-370-1699
 SUBJECT TO FIRE MARSHAL APPROVAL
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M-12543	22601261	03-01-18
	J.HAAS	03-02-18
	J.WALKER	03-05-18
		03-13-18

OMNI BALLROOM & ADJOINING HALLWAYS - THE OMNI SAN DIEGO HOTEL
DIAGRAM SUBJECT TO CHANGE PENDING APPROVAL OF FIRE MARSHAL



CSPS 68th ANNUAL MEETING
4269 VALLEY VIEW ROAD
EL SOBRANTE, CALIFORNIA 94803
510/243-1662 FAX 510/243-1663





**CSPS CORPORATE PARTNER
MARKETING, ADVERTISING &
EXHIBITING OPPORTUNITIES**
The California Society of Plastic Surgeons
68th Annual Meeting
May 17-20, 2018
Omni San Diego Hotel

MARKETING, ADVERTISING & CORPORATE PARTNER OPPORTUNITIES

We encourage you to become a Corporate Partner of the CSPS by supporting our 68th Annual Meeting. By becoming a Partner you will be recognized at the CSPS Annual Meeting, its upcoming Newsletters, be listed in the 2018 CSPS Program, be listed on the CSPS Website and receive a ribbon for your exhibitor badge denoting your partnership level.

Depending on your level of advertising and partnership, you will also be entitled to many additional benefits as follows:

LEVELS OF PARTNERSHIP

(Please indicate your company's Partnership level below and return this with your Exhibitor Agreement Form and payment)

PLATINUM LEVEL: \$30,000+

Entitles your company to the following:

- ▲ Two (2) complimentary tabletop/booth prime location space (a savings of \$3,590-\$4,390)
- ▲ A banner for your booth indicating your corporate support level
- ▲ Your company's logo on the CSPS Website for one year (subject to approval by the CSPS)
- ▲ A free 4-color advertisement in the 2018 Program (a savings of \$5,000 - all advertisements are subject to CSPS' approval prior to placement)
- ▲ Special recognition at the Annual Meeting
- ▲ Special recognition in the CSPS Annual Meeting Program Materials (including your company's logo)
- ▲ Invitation to attend the President's Dinner and Awards Ceremony
- ▲ Registration Bag "Stuffer" (limited to (1) flyer [not to exceed 8"x10"]) provided by your company
- ▲ (1) time use for a mailing to CSPS' database

GOLD LEVEL: \$20,000+

Entitles your company to the following:

- ▲ One (1) complimentary tabletop/booth prime location space (a savings of \$1,995-\$2,295)
- ▲ A free 4-color advertisement in the 2018 Program (a savings of \$5,000 - all advertisements are subject to CSPS' approval prior to placement)
- ▲ Special recognition at the Annual Meeting
- ▲ Special recognition in the CSPS Annual Meeting Program Materials (including your company's logo)
- ▲ Registration Bag "Stuffer" (limited to (1) flyer [not to exceed 5"x7"]) provided by your company
- ▲ (1) time use for a mailing to CSPS' database

SILVER: \$10,000+

Entitles your company to the following:

- ▲50% off one (1) tabletop/booth prime location space (a savings of \$997.50-\$1147.50)
- ▲A free 4-color advertisement in the 2018 Program (a savings of \$5,000 - all advertisements are subject to CSPS' approval prior to placement)
- ▲Special recognition at the Annual Meeting
- ▲Special recognition in the CSPA Annual Meeting Program Materials (including your company's logo)
- ▲(1) time use for a mailing to CSPA' database

BRONZE: \$5,000+

Entitles your company to the following:

- ▲25% off one (1) tabletop/booth prime location space (a savings of \$498.75-\$573.75)
- ▲A free 4-color advertisement in the 2018 Program (a savings of \$5,000 - all advertisements are subject to CSPA' approval prior to placement)
- ▲Special recognition at the Annual Meeting
- ▲Special recognition in the CSPA Annual Meeting Program Materials (no logo)

EXHIBITING OPPORTUNITIES

The Tabletop and Booth fees range from \$1,995 - \$2,295. Companies who submit their Exhibit registration fee by March 30th will receive a 10% discount on their tabletop or booth fee.

ADDITIONAL MARKETING & ADVERTISING OPPORTUNITY

If you are not able to participate at the Platinum, Gold, Silver or Bronze Corporate Partner levels and you would like to advertise in the 2018 CSPA Annual Meeting Program and Program, the fee for a 4-color full-page advertisement is \$5,000. Please contact the CSPA Executive Office for more information (510) 243-1662.

Note: The CSPA, as a CME provider, strictly adheres to all of ACCME's compliance rules and regulations in relation to Corporate Support.

