



CALIFORNIA SOCIETY OF PLASTIC SURGEONS, INC.
4269 Valley View Road, El Sobrante, CA 94803
PH: (510) 243-1662 FAX: (510) 243-1663
Email: cspsoffice@att.net

March 2019

Dear Prospective Exhibitor:

On behalf of the California Society of Plastic Surgeons (CSPS), we wish to extend an invitation to exhibit at the CSPS 69th Annual Meeting. As CSPS is the nation's largest state society, exhibiting at the CSPS Annual Meeting is an excellent opportunity to promote your company's products and services to a highly select and influential group of plastic surgeons. Our meeting pattern is from Thursday to Sunday. We anticipate 250 Board Certified Plastic Surgeons, Residents, Medical Students, office staff and spouses in attendance at the meeting.

Location of the 2019 CSPS Annual Meeting:

The 69th CSPS Annual Meeting will take place at the **The Sheraton Grand Sacramento Hotel & Sacramento Convention Center – May 30-June 2, 2019**. The Sheraton Grand Sacramento Hotel is a downtown property directly across from the Sacramento Convention Center. It is a block away from the Capitol Building and the Memorial Auditorium. Take a “step back in time” and visit historical Old Town Sacramento with fun boutiques, unique restaurants & the fascinating California State Railway Museum. Sacramento International Airport is around 12 miles away from the Sheraton Grand Sacramento Hotel (roughly 18 minute car ride, depending on traffic). Please mark your calendars for our upcoming CSPS Annual Meeting!

Educational Grant Information:

In addition to exhibiting at the meeting, we also would like to invite you to become an Educational Grant Provider. All companies participating at the following levels will receive prime booth space(s) assignment, special recognition in our meeting program, as well as during the Annual Meeting, upcoming newsletters, the CSPS Website, and Educational Grant Providers will also receive additional incentives as noted below:

Levels of Educational Grants

Platinum: \$30,000+
Gold: \$20,000+
Silver: \$10,000+
Bronze: \$5,000+

Additional Incentives:

Companies who submit their Exhibitor Agreement and Educational Grant form by April 5, 2019 will be eligible for prime booth space and advertisements in the Annual Meeting Program.

- **Platinum: \$30,000+**
Prime booth location in the Exhibit Hall, special banner in the Exhibit Hall, 4-color advertisement in the Annual Meeting Program, registration bag “stuffer” (1 flyer not to exceed 8”x10”), & other incentives.
- **Gold: \$20,000+**
Prime booth location in the Exhibit Hall, & 4-color advertisement in the Annual Meeting Program, registration bag “stuffer” (1 flyer not to exceed 5”x7”), & other incentives.
- **Silver: \$10,000.00+**
Prime Booth Space location in the Exhibit Hall, 4-color advertisement in the Annual Meeting Program, & other incentives
- **Bronze: \$5,000.00+**
Prime Tabletop Space location in the Exhibit Hall, 4-color advertisement in the Annual Meeting Program, & other incentives.

If you would like to become a 2019 Educational Grant Provider, please complete the attached CSPS Educational Grant & Exhibiting Opportunities form & return it with your Exhibitor Agreement via fax (510) 243-1663 or email: cspsoffice@att.net by **April 5th**.

Reservation Information:

The Sheraton Grand Sacramento Hotel is located at 1230 J Street, 13th and J Street, Sacramento, CA 95814. The CSPS negotiated a room rate of \$195++/per night.

THE SHERATON GRAND SACRAMENTO HOTEL ROOM RESERVATION NUMBER: (888) 236-2427

You can make Online Reservations through CSPS' website ([CLICK HERE TO ACCESS CSPS WEBSITE](#)) at and click on *The Sheraton Grand Sacramento Hotel* ([CLICK HERE TO ACCESS HOTEL RESERVATIONS](#))

ROOM RATES: \$195.00**

**Room Rate: \$195/night + Taxes and Assessments. Room rates are subject to applicalbe state and local taxes (currently 15.3%) in effect at the time of check-out.

To receive the convention room rate, reservations must be made under the CSPS Group Code name:

CSPS
or
CALIFORNIA SOCIETY OF PLASTIC SURGEONS

Rooms are limited, so we encourage you to make reservations early.

****Parking at The Sheraton Grand Sacramento Hotel:** Visitor self-parking 0-1 hrs (\$6), 1-2 hrs (\$12), 2-3 hrs. (\$18) and 4-24 hrs (\$20 max). Overnight self-parking is \$25 per day. Visitor valet parking is 0-1 hrs (\$10), 1-2 hrs (\$18), 2-3 hrs (\$26), and 4-24 hrs (\$32).

Opening Reception:

This year's Opening Reception will again take place in the Exhibits and is scheduled for the evening of Friday, May 31st. There will be plenty of food, drink, entertainment and most importantly, TRAFFIC. This is another great opportunity to promote your company's name services and product(s).

President's Reception & Awards Ceremony:

The President's Reception & Awards Ceremony will be held on Saturday, June 1st, at 7:00 p.m., and those companies who have provided an Educational Grant at the *Platinum Level* will be invited to attend this event at no charge.

Pearls & Peanuts Sessions:

The successful "Pearls & Peanuts" Paper Session will also be a part of our 2019 program. Snacks & beverages are served during this casual and fun event. The informal paper presentation is scheduled for Saturday, June 1st, at 4:15 p.m. All Exhibitors are invited to join us for this event.

Continental Breakfasts/ Coffee Breaks/Lunch Break:

All continental breakfasts & coffee breaks will be served in the Exhibits at The Sacramento Convention Center. This year we may host two (2) lunches with the meeting's attendees in the Exhibit area on Friday, May 31st & Saturday, June 1st, 2019 just prior to the closing of the Exhibits.

Please contact Priscilla Ochoa, Administrative Assistant, in the CSPA Executive Office at (510) 243-1662 if you have any questions or need additional information. We look forward to hearing from you and hope to welcome you to the CSPA 69th Annual Meeting!



The California Society of Plastic Surgeons

EXHIBITOR PROSPECTUS



CSPS 69th

Annual Meeting

May 30 – June 2, 2019

**Sheraton Grand Sacramento Hotel &
Sacramento Convention Center**

EXHIBIT RULES AND REGULATIONS

Installation & Operation of Exhibits

Installation: Thursday, May 30, 2019
12:00 p.m. – 5:00 p.m.

Dismantle: Saturday, June 1, 2019
2:30 p.m. – 5:00 p.m.

Tentatively, the exhibits will be open as follows:

Friday, May 31, 2019 7:30 a.m.–2:00 p.m.
Lunch & Exhibits *(tentative)* 12:30 p.m.
Opening Reception 5:30 p.m.–7:00 p.m.

Saturday, June 1, 2019 7:30 a.m.–2:30 p.m.
Lunch & Exhibits *(tentative)* 12:45 p.m.

The Opening Reception is currently scheduled to take place in the Exhibits from 5:30-7:00 p.m. on Friday, May 31, 2019. The CSPS may host two (2) lunches with the meeting attendees and the Exhibiting Companies in the Exhibit Hall.

A representative must be present during these hours. No exceptions can be made to the installation and dismantle times.

Delivery & Shipment of Materials

Exhibitors agree to ship and store materials at their sole risk and expense. All exhibitor shipments should be prepaid, and you will be able to send them to GES in advance. All shipments must be in accordance with instructions given in the Exhibitor's Kit. Detailed shipping and handling rate information will be forward to each exhibitor in advance by GES.

Construction of Exhibits

Exhibit Booths are 8' deep x 10' wide with a 8' high draped backwall, with 3' high side walls and one (1) chair will be provided.

NOTE: Tables are NOT provided with the Exhibit Booth package. If you require a table, you will need to order separately through GES.

Tabletops will have one 6' OR 8' draped tabletop and one (1) chair. A standard identification sign containing the exhibitor's name will be furnished for each space. The

Exhibit Hall is carpeted.

Subletting Space

Exhibitors may not sublet nor assign space. Only those products, services, or goods manufactured, distributed or marketed by the exhibitor who contracts for the booth may be displayed in the exhibitor's space.

Installation and Dismantle

In the interest of safety, continuity and control, the CSPS appoints GES as the exclusive on-site contractor. If an individual exhibit chooses to utilize its own Exhibitor Appointed Contractor ("EAC") to provide any of the non-exclusive services that GES may otherwise perform, the CSPS authorizes GES to enforce the mutually agreed upon policy to prohibit any EAC from working at the Show unless the exhibitor seeking to use the EAC delivers to GES at least 10 days prior to the Show move-in date (i) a written statement setting forth the identity and intended use of the EAC, and (ii) the EAC provides evidence of insurance as required. Complete information will be provided in the Exhibitor Kit that will be provided after the Exhibitor agreement is received by the CSPS Executive Office.

All exhibitor materials must conform to national, state, and local fire and safety codes.

Exhibitor's Representative

An exhibitor will name one person as its duly authorized representative, to have charge of the exhibit, and hereby accepts and assumes all responsibility for such representatives, or alternates, throughout the exhibit period.

Only employees of exhibiting companies may register for the meeting as exhibitors. No more than four (4) representatives are allowed per booth at any given time. Any on-site substitutions for previously registered exhibitors must be given to the Registration Desk in writing. Forms will be provided.

There is a \$5.00 badge replacement fee for each lost badge. Each exhibiting firm is entitled to one copy of the official program for each booth.

Fire Regulations

All exhibit material must comply with the fire regulations of the area. Volatile or flammable oils, gases, smoke machines, decorations or artificial flowers made of polyethylene, unprotected photographic films, or other explosive or flammable matter, or any substance prohibited by law or insurance carriers are not permitted on the premises. No exhibit in the exhibit area may have a solid ceiling, whether of heavy construction or fabric, which would restrict the efficiency of the sprinkler system in the exhibit area.

Conduct of Exhibits

CSPS reserves the right to approve all exhibits and activities related thereto and may refuse to admit an exhibit or may require that an exhibit be curtailed, if it does not meet the standards herein set forth, if it reflects against the character of the CSPS or its meeting, or if it exceeds the bounds of good taste as interpreted by the CSPS Exhibits Committee. Any questionable exhibit or activity relating thereto should be submitted to the CSPS in advance to avoid unnecessary inconvenience.

Acceptance of an exhibit does not necessarily imply CSPS endorsement of a product or service. Exhibitors may not sell, serve, or dispense food or beverages without the express, written approval of CSPS.

There will be no aggressive solicitation in the aisles outside of the assigned booth area.

Violation will constitute grounds for removal of the exhibit without refund.

The exhibitor agrees that all public relations, press and media-related activity engaged in by said exhibitor must be approved and processed through CSPS.

Exhibitors with noisy electrical devices, sound-producing movies, or other devices that prove objectionable to other exhibitors, must agree to keep the noise and/or odor of such devices at an absolute minimum. X-ray equipment may be exhibited, but not operated.

Corrections to exhibits on-site are to comply with these rules will be at the exhibitor's expense.

Liability

The exhibitor assumes full responsibility for damage to its properties or to the building structure of the exhibit hotel or to neighboring exhibits. Reasonable precautions will be taken by CSPS during the official period of installation, showing and dismantling to protect exhibits against ordinary damage or loss by theft. However, neither CSPS, the exhibit hotel, nor the decorator can guarantee or insure exhibitors against loss or damage of any type.

This lease is based on the exhibitor, its agents, and employees who use and occupy the exhibit space, to meet all terms and conditions of the agreement between CSPS and the exhibit hotel regarding the use and occupancy of the exhibit hotel and to all reasonable rules and regulations prescribed by the exhibit hotel.

EXHIBITOR AGREEMENT

California Society of Plastic Surgeons

CSPS – 4269 Valley View Road – El Sobrante, CA 94803 – Phone: (510) 243-1662 FAX: (510) 243-1663
69th CSPS Annual Meeting - Sacramento Convention Center
May 30 - June 2, 2019

NAME _____ TITLE _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL ADDRESS: _____ WEBSITE: _____

NAMES OF SALES REPS ATTENDING: _____

Preference for booth/tabletop **NOTE: BOOTH PACKAGES DO NOT INCLUDE A TABLE. IF A TABLE IS REQUIRED, PLEASE ORDER THROUGH GES**

8'x10' Booth Fee: \$2,295 (**\$2,065.50 if payment is received by 4/5) Booth preference: 1. _____ 2. _____ 3. _____

8' Tabletop Fee: \$2,195 (**\$1,975.50 if payment is received by 4/5) 8' Tabletop preference: 1. _____ 2. _____ 3. _____

6' Tabletop Fee: \$1,995 (**\$1,795.50 if payment is received by 4/5) 6' Tabletop preference: 1. _____ 2. _____ 3. _____

We do not wish the following exhibitors in close proximity:

Please list how you wish your **Company Name** to be printed in the program materials along with a brief description of your Products/Services (please also include the address information you want listed in the printed materials, if different from what is listed above):

Our exhibit will involve the following form(s) of equipment, producing high-level noise, odor, or potential hazard.

Check all that apply: Cutting Audiovisual Burning Other: Please specify:

WILL BE PAYING BY CHECK OR CREDIT CARD (PLEASE INDICATE IF VISA/MASTERCARD/AMEX) _____

We authorize the CSPS to charge our credit card for exhibit fees and/or advertising/educational grants in the amount of: \$ _____

NAME AS IT APPEARS ON THE CREDIT CARD: _____

AUTHORIZED SIGNATURE: _____

BILLING ADDRESS OF CARD HOLDER: SAME AS ABOVE--OR: _____

CREDIT CARD NUMBER: _____ EXPIRATION DATE: _____

SECURITY CODE (3 or 4 digit number found on the front or back of your card): _____

***If your Exhibit payment is received by April 5th, you are eligible for the "early-bird" incentive. Please see Marketing, Advertising & Corporate Partners page for more information concerning additional incentives and opportunities.*

CSPS OFFICE USE ONLY

Accepted and agreed to by: _____

Check/Credit Card: _____ Amount: _____ Date: _____

Booth/Tabletop Assigned: _____

PLEASE READ REVERSE SIDE. MAINTAIN A COPY FOR YOUR RECORDS.

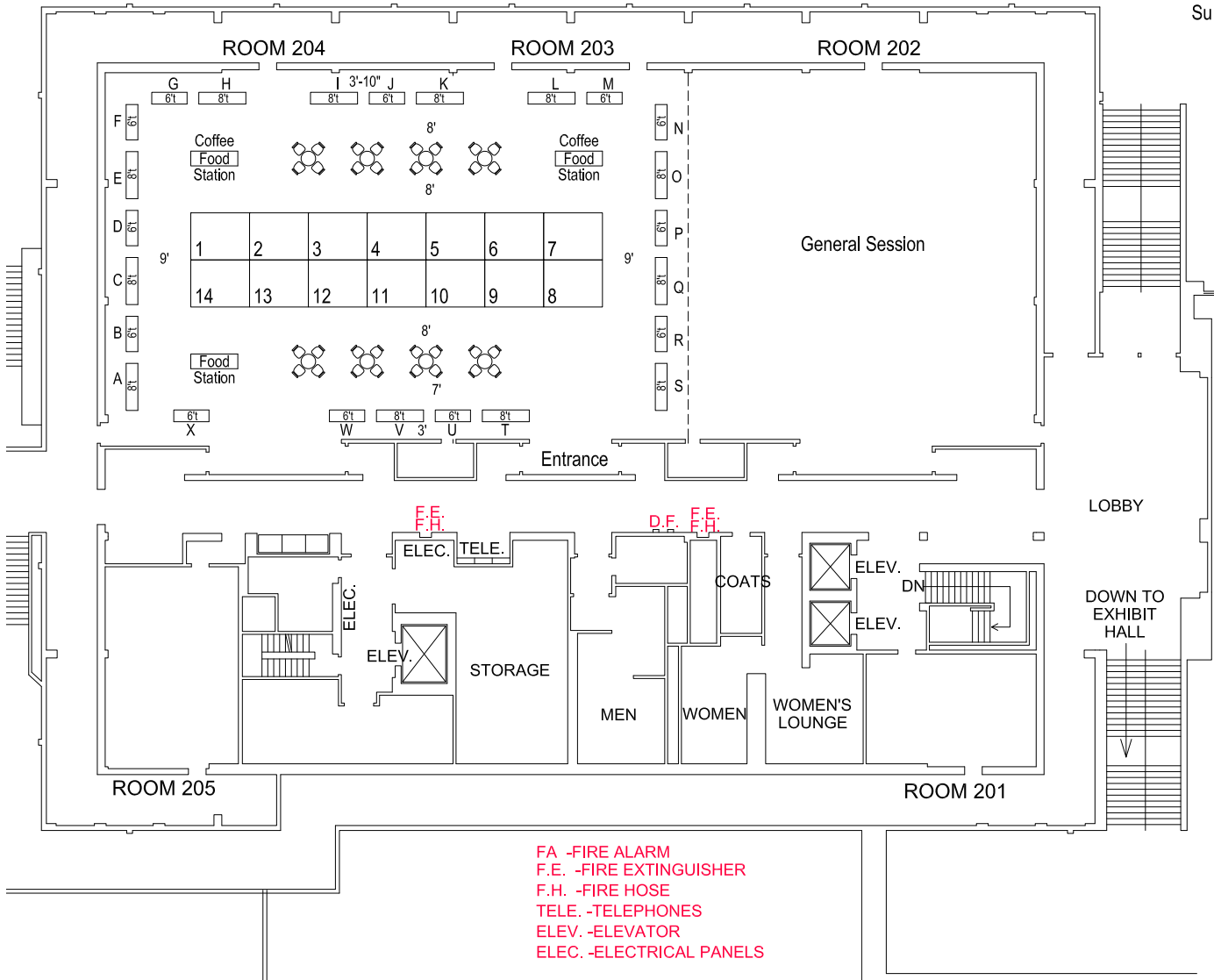
TO BE INCLUDED IN THE CSPS PROGRAM AND DIRECTORY THE CSPS MUST HAVE YOUR COMPLETED AGREEMENT NO LATER THAN APRIL 12, 2019

EXHIBITOR AGREEMENT

1. We agree that there will be a maximum of four company representatives for each of our booth(s)/tabletops present at any given time.
2. We understand and agree that this agreement will not take effect until approved by the California Society of Plastic Surgeons, Inc. (CSPS). The CSPS in its sole discretion has the right not to approve any proposed exhibitor or exhibit which the CSPS feels is not in accordance with the standards and principles of the CSPS.
3. We understand and agree that the exhibit space will be assigned by the California Society of Plastic Surgeons, Inc. (CSPS). Factors to be considered, in order of importance, include: (1) the exhibitor's record of past participation at the Society's meetings; (2) the number of booths/tabletops requested; (3) the exhibitor's requests regarding proximity to other exhibitors; (4) the date on which the agreement and payment were received; (5) the type of equipment to be demonstrated.
4. CSPS reserves the right to relocate booths at any time for the overall benefit of the convention.
5. The fee for each booth/tabletop is between \$1,795.00-\$2,295.00. We understand the required fee is to be paid as part of the Agreement and should be returned with this form to the California Society of Plastic Surgeons, 4269 Valley View Road, El Sobrante, CA 94803 or by FAX (510) 243-1663 or email: cspsoffice@att.net. No exhibits will be allowed to set-up unless paid in full two weeks prior to the meeting. The exhibitor's company will be listed in the CSPS Annual Program & CSPS Directory if payment is received before April 12, 2019.
6. We agree that any cancellations must be in writing and that booth fees cannot be refunded unless the cancellation is received in writing prior to April 30, 2019, and that a handling fee of \$100 will be deducted from the rental fee. **No refunds will be given after April 30, 2019.**
7. No exhibit application forms will be accepted by the CSPS after May 16, 2019, two weeks before the meeting.
8. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend, and save CSPS, GES, the Sheraton Grand Sacramento Hotel, the Sacramento Convention Center, the City of Sacramento and their employees, agents, and contractors harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of, or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit area or a part therefore, excluding any such liability caused by the sole negligence of the CSPS, GES, the Sheraton Grand Sacramento Hotel, the Sacramento Convention Center, the City of Sacramento, its employees and agents.
9. We understand we must maintain sufficient liability insurance that covers all potential problems during the exhibit. In addition, we acknowledge that the CSPS, GES, the Sheraton Grand Sacramento Hotel, the Sacramento Convention Center, and the City of Sacramento do not maintain insurance covering exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.
10. We agree to abide by the RULES AND REGULATIONS for exhibits set forth in the Prospectus for the 2019 CSPS Annual Meeting, which RULES AND REGULATIONS are made a part of this Agreement.
11. This Agreement will be effective upon acceptance by CSPS.

2019 CSPS 69th ANNUAL MEETING

ACTIVITY BUILDING



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California Society of Plastic Surgeons
 May 31 - June 1, 2019
 Sacramento Convention Center, Activity Building Level 2, 202 - 204

THE SACRAMENTO COVENTION CENTER - ROOMS 203/204
DIAGRAM SUBJECT TO CHANGE PENDING APPROVAL OF FIRE MARSHAL



CSPS 69TH ANNUAL MEETING
4269 VALLEY VIEW ROAD
EL SOBRANTE, CALIFORNIA 94803
510/243-1662 FAX 510/243-1663





**CSPS EDUCATIONAL GRANT
MARKETING, ADVERTISING &
EXHIBITING OPPORTUNITIES**
The California Society of Plastic Surgeons
69th Annual Meeting
May 30 - June 2, 2019

The Sheraton Grand Sacramento Hotel & Sacramento Convention Center

MARKETING, ADVERTISING & EDUCATIONAL GRANT PROVIDERS

We encourage you to become an Educational Grant Provider by supporting our 69th Annual Meeting. By becoming an Educational Grant Provider, you will be recognized at the CSPS Annual Meeting, its upcoming Newsletters, be listed in the 2019 CSPS Program & CSPS Directory, CSPS Website and receive a ribbon for your exhibitor badge denoting your Educational Grant level.

Depending on your level of Educational Grant, you may also be entitled to many additional benefits as follows:

LEVELS OF PARTNERSHIP

(Please indicate your company's Partnership level below and return this with your Exhibitor Agreement Form and payment)

PLATINUM LEVEL: \$30,000+

Entitles your company to the following:

- ▲ A banner for your booth indicating your Educational Grant level
- ▲ A free 4-color advertisement in the 2019 Directory (a savings of \$5,000 - all advertisements are subject to CSPS' approval prior to placement)
- ▲ Special recognition at the Annual Meeting
- ▲ Special recognition in the CSPS Annual Meeting Program Materials
- ▲ Invitation to attend the President's Dinner and Awards Ceremony
- ▲ Registration Bag "Stuffer" (limited to (1) flyer [not to exceed 8"x10"] provided by your company)
- ▲ (1) time use for a mailing to CSPS' database

GOLD LEVEL: \$20,000+

Entitles your company to the following:

- ▲ A free 4-color advertisement in the 2019 Directory (a savings of \$5,000 - all advertisements are subject to CSPS' approval prior to placement)
- ▲ Special recognition at the Annual Meeting
- ▲ Special recognition in the CSPS Annual Meeting Program Materials
- ▲ Registration Bag "Stuffer" (limited to (1) flyer [not to exceed 5"x7"] provided by your company)
- ▲ (1) time use for a mailing to CSPS' database

SILVER: \$10,000+

Entitles your company to the following:

- ▲A free 4-color advertisement in the 2019 Directory (a savings of \$5,000 - all advertisements are subject to CSPS' approval prior to placement)
- ▲Special recognition at the Annual Meeting
- ▲Special recognition in the CSPA Annual Meeting Program Materials
- ▲(1) time use for a mailing to CSPA' database

BRONZE: \$5,000+

Entitles your company to the following:

- ▲A free 4-color advertisement in the 2019 Directory (a savings of \$5,000 - all advertisements are subject to CSPA' approval prior to placement)
- ▲Special recognition at the Annual Meeting
- ▲Special recognition in the CSPA Annual Meeting Program Materials

ADDITIONAL MARKETING & ADVERTISING OPPORTUNITY

If you are not able to participate at the Platinum, Gold, Silver or Bronze Educational Grant levels and you would like to advertise in the 2019 CSPA Annual Meeting Program and Directory, the fee for a 4-color full-page advertisement is \$5,000. Please contact the CSPA Executive Office for more information (510) 243-1662.

Note: The CSPA, as a CME provider, strictly adheres to all of ACCME's compliance rules and regulations in relation to Commercial Support.

